the SCRIPT

ITAA
INTERNATIONAL TRANSACTIONAL ANALYSIS ASSOCIATION

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FEBRUARY 2022

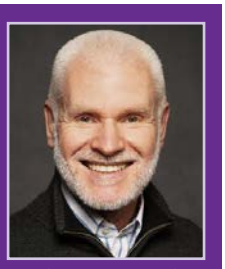


## TA Legend Fanita English Dies at Age 105

The TA world mourns the passing of one of its brightest luminaries, the indomitable Fanita English, who died peacefully on 18 January 2022—a fitting and well-earned leaving for a woman who surmounted enormous challenges in her life to bring so much to the TA world and beyond. We announce the news now and plan much more about Fanita in the March *Script*. **To attend the 18 February ITAA Celebration of Life for Fanita, click here.** Condolences may be sent to Fanita's daughter, Deirdre English, at 1234 Montgomery St., San Francisco, CA 94133, USA; email: d.english@gmail.com . Remembrances may also be shared on Fanita's Facebook page.

# *New Officers for the ITAA*

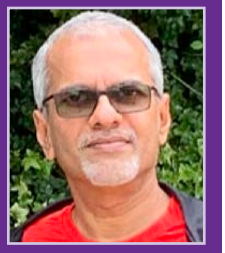
*We are pleased to announce the results of the recent call for nominations for three ITAA Board of Trustees positions. Since there were no contested positions, the following individuals will be joining the board at the end of the AGM meeting next July. Near the nominations deadline, Cristina Caizzi was nominated for the post of European representative. Her statement and photo will appear in the March* Script.



*Thorsten Geck*



*Sylvie Monin*



*Suriyaprakash C*

## President-Elect: Thorsten Geck

I have been working with organizations for many years as a consultant and Teaching and Supervising Transactional Analyst (ITAA/EATA organizational). My aim is to help people find their role in their organization and the purpose to which they can contribute. For many years I was active in the ITAA as cochair of the International Board of Certification (IBOC) and later as Vice President Professional Standards overseeing the Professional Standards Committee and managing IBOC affairs.

Learning to be a professional and showing up (e.g., in an exam) is a passion that has always led me to thrive and still does. The ITAA plays a vital and important part in raising interest in TA for professional and personal development. That is achieved by the involvement of members in various projects that contribute to the visibility of TA as a proven and effective approach for understanding human systems. It is time to become even more visible. In a global world with many perspectives and opinions, it is important that we are all connected. We are human beings who want to belong and find others who share our insight and hopes. The ITAA has an important role to play in offering this

encounter and professional development. I want to participate in and contribute to the development of this association as a home for all of us.

## Vice President Operations: Sylvie Monin

I had the privilege to join the ITAA Board of Trustees a year and a half ago as the European representative. Before that, I had already been involved with the ITAA as a *TAJ* coeditor since 2014. I was also the French-speaking Swiss TA Association (ASAT-SR) EATA council delegate for 8 years, 6 of which I served as EATA Vice-President. Over time, I have dreamed of a TA worldwide association and have been actively involved in finding ways to start and build bridges among various TA worlds. I strongly believe in the tremendous role TA associations play around the world in keeping TA alive and promoting it to a wider public, ensuring high-quality professional standards and keeping Eric Berne's legacy vividly evolving and thriving. This is what motivates me today to take on the position of ITAA Vice President Operations. I believe that I can bring to this role my long experience not only in TA associations but also in my previous work in international, multinational, and private environments, thereby contributing to the future of the ITAA and TA sustainability. I am a TSTA (counseling) and live and work in Geneva, Switzerland.

## Vice President Professional Standards: Suriyaprakash C

My first engagement with the ITAA was in 2001 when I joined the erstwhile Board of Certification (BOC), and ever since I have been engaged at various capacities in and out of the Board of Trustees (BOT). I left the BOT in 2016 as the president and now look forward to coming back and continuing to serve the interests of our beloved association and its membership.

In my nearly 2 decades with the ITAA, I have been involved in shaping several landmark moments, such as the ITAA Berne Centenary Conference in Montreal in 2010, digitizing *The Script* and the *TAJ*, moving publication of the *TAJ* to a publishing house, and most significantly, the formation of the IBOC and TAWCS and re-creating the role of Vice President Professional Standards. Back then, I had not imagined I would one day hold this office!

I always marvel at the tenacity and audacity of the ITAA in reinventing itself and rising stronger, almost from the ashes, every time it faces a crisis. While I carry that history with me, I also bring a newfound enthusiasm and curiosity to take the ITAA through its next phase by asserting its primary role as the international professional body for transactional analysis while not losing sight of its spirit as a public benefit corporation.

Professionally, I am a professor of organizational behavior as well as an organizational trainer, coach, counselor, and consultant. I have a doctorate and am an organizational Teaching and Supervising Transactional Analyst living in Coimbatore, India. Personally, I enjoy people and am passionate about long-distance running, fortunate to be doing what I love, and grateful for all that life offers to me. Philosophically, I am inclined toward the Vedantic view of life; I believe all our actions have their own consequences, I have faith in the goodness of people, and I trust everything happens for a reason.

## *Free-Access TAJ Article Available Until 31 March*

Bill Cornell's January 2022 *TAJ* article "Schiffian Reparenting Theory Reexamined Through Contemporary Lenses: Comprehending the Meanings of Psychotic Experience" is now available for free access/download until 31 March. An important contribution to the theme issue on "Schiffian Reparenting Theory and Practice Reexamined," this article undertakes a critical review of the theories and practices of Schiffian reparenting and describes efforts within the TA community to deal with and take responsibility for related ethical issues. Bill demonstrates well-informed models within transactional analysis and a solid knowledge of the contemporary work of others in working with psychosis and schizophrenia. This is an important opportunity to encourage your colleagues and friends to learn more about contemporary transactional analysis, so please let them know they can read/download the article for free here.


**the SCRIPT**

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1st ITAA ONLINE CONFERENCE

# COURAGE, PHYSIS AND RESILIENCE:
## Resources for a New Emerging World

### 3-5 June 2022

**Conference registration opens soon.**
**Watch your email for details.**
**Register by 22 March for the lowest rates.**

| All Payments in USD | 1st Early Bird by 22 Mar | 2nd Early Bird by 11 May | Full Fee After 11 May |
|---|---|---|---|
| **ONLINE PARTICIPATION** | | | |
| **ITAA Members** | | | |
| Full Fee | $190 | $210 | $225 |
| TAlent 1 Country | $105 | $115 | $125 |
| TAlent 2 Country | $50 | $55 | $60 |
| **Nonmembers** | | | |
| Full Fee | $230 | $250 | $270 |
| TAlent 1 Country | $130 | $140 | $150 |
| TAlent 2 Country | $60 | $65 | $70 |
| **RECORDINGS ONLY** | | | |
| **ITAA Members** | | | |
| Full Fee | $150 | $160 | $175 |
| TAlent 1 Country | $85 | $90 | $100 |
| TAlent 2 Country | $40 | $45 | $50 |
| **Nonmembers** | | | |
| Full Fee | $180 | $195 | $210 |
| TAlent 1 Country | $100 | $110 | $120 |
| TAlent 2 Country | $50 | $55 | $60 |
| **REGISTRATION CLOSES ON 30 MAY** | | | |

| REFUND POLICY | |
|---|---|
| 90% on or before 15 Mar | *All refunds for cancellation will be settled within 60 days AFTER the conference.* |
| 70% on or before 15 Apr | |
| 50% on or before 15 May | *Cancellation and refund requests must be sent from the registered email ID ONLY.* |
| No refund after 15 May | |

The conference will run for 24 hours a day for 3 days to cover all time zones.

- As announced in the December 2021 *Script*, we have four exciting keynote speakers lined up: Richard Mollica, Izumi Kadomoto, Sue Eusden, and Sylvia Schachner.
- Along with many exciting workshops, there will also be recreational (playful) spaces during the conference (a social program) with virtual "cocktail parties" and "coffee breaks."
- The plenary sessions and workshops will offer interpretation in at least seven languages: Japanese, Portuguese, Spanish, Korean, Italian, French, and Russian (as long as at least 15 people sign up for each language). It is also likely that there will be Chinese interpretation.
- Registration includes access to recordings of the keynotes, plenaries, and workshops. There is also an option to register for the recordings only.

Watch *The Script* and check the ITAA website at www.itaaworld.org/conferences-events for additional program details as they become available.

***Please note:*** When you register using the online platform, you will create a "registered ID." If you later require a refund, you will need to use that ID.

# Introducing the Chinese TA Association

*by Chen Lei and Xu Lili*

The Chinese TA Association (CTAA) was founded by Ms. Chen Lei in 2012. She has served as its president ever since. The Vice President is Ms. Xu Lili, and the Secretary General is Ms. Zhou Sili.

Since its establishment, CTAA has actively cooperated with the TA center in Malmö, Sweden, and Thomas Ohlsson, to hold continuous TA professional training. So far, it has held 81 TA professional courses with over 700 students. There is also a collection curated by CTAA of articles about TA applications that includes 40 application papers written by advanced TA students there as part of their training to demonstrate their knowledge of TA theory and application. CTAA organizes them into a book and uses them as learning material for students. The students must finish their defense of their paper in their last class before their papers enter the collection.

Over the past 10 years, CTAA has devoted itself to the promotion and application of TA. It has six branch or local associations in China that offer healing workshops, TA therapy groups, online and offline study groups, TA theme salons, parenting classes, and psychological science




training for enterprises and public institutions. These branches are Fuzhou Branch in Fujian Province (headed by Qui Zhiyong), Harbin Branch in Heilongjiang Province (headed by Shi Meng), Changchun Branch in Jilin Province (headed by Li Min), Wuhan Branch in Hubei Province (headed by Li Li), Congqing Branch in Chongqing Municipality (headed by Yuan Xiuying), Zhuzhou Branch in Hunan Province (headed by Ma Lihua), and Weifang Branch in Shandong Province (headed by Feng Junyan).

When the COVID pandemic began to spread in 2020, the Chinese TA Association organized many activities to enhance communication with people online and to help them in learning how to deal with the coronavirus epidemic.

By 27 January 2020, CTAA also published on the official CTAA WeChat account a series of popular science articles about psychological knowledge related to coping with the pandemic using TA. So far they have published 27 original articles there.

At the same time, over 20 WeChat (China's version of Facebook) positive stroke groups were launched to organize students from different cities (11 cities) within the network. The group leader contacted the member online to talk about life during quarantine, share their feelings about the pressures they experienced, how to use their ego states to deal with what they were facing, get ideas for interesting activities with kids, even cooking ideas/skills. The groups involved people from 11 cities, one of which was Wuhan, the acknowledged center of the start of the pandemic. There are 4-5 stroke groups in Wuhan, one of which met on Zoom many times between the end of January and the end of March 2020 (for more on this, see the May 2020 *Script*.)

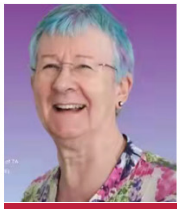
From 5 to 11 March 2020, CTAA held a large-scale online video activity in honor of International Women's Day. The TA free roundtable was for CTAA members, students, and people who have the desire to grow. Over 350 people joined or watched the recordings of this online activity and participated in WeChat groups.

We are now working with the following TA trainers in various courses and programs:

*Chen Lei is CTAA President and can be reached at amy@chinata.org; Xu Lili is CTAA Vice President and can be reached at lily@chinata.org .*

## Chinese Association(CTAA) Team


Thorsten Geck
Germany


Julie Hay
Britain


Linda Gregory
Australia


Gloria Noriega
Mexico


Annika Björk & Roland Johnsson
Sweden

- Dr. Thomas Ohlsson (TSTA), Dr. Roland Johnsson (TSTA), and Annika Bjork (TSTA) from Sweden
- Ms. Yaying Chen (TSTA) and Ms. Peiying Huang (PTSTA) from Taiwan
- Dr. Gloria Noriega Gayol from Mexico
- Mr. Thorsten Geck from Germany
- Dr. Linda Gregory from Australia
- Ms. Julie Hay from England
- Ms. Sili Zhou (PTSTA) and Ms. Lili Xu (PTSTA) from Bejing, China

There are currently 11 CTA candidates in mainland China, all of whom have signed contracts for the CTA exam.

We sincerely invite more TSTAs to cooperate with the CTAA, and if you are interested in working with us, please contact CTAA President Chen Lei at amy@chinata.org .

## Events and Reminders Calendar

**10 February 2022** .....ITAA/EATA webinar
**21 February 2022** .....ITAA Ethics Committee webinar
**25-26 March 2022** .....Online IBOC CTA/TSTA Exams
**3-5 June 2022**.....ITAA Online Conference
**22 June 2022**.....ITAA/EATA webinar
**4-6 November 2022**....TEW (deadline: 4 March 2022)
**8 November 2022**.....ITAA/EATA webinar
**1 February 2023**.....Deadline *TAJ* theme issue on "Neurodiversity"

For more details of these and other events, visit the ITAA website at www.itaaworld.org .

# Multi-Level Learning 2022 Focuses on Physis

*by Deepa Kumar*

The beginning of my new year was memorable because I attended the 22nd Multi-Level Learning (MLL) conducted by the South Asian Association of Transactional Analysts (SAATA) from 7-9 January. It had a fascinating theme: "Physis."

The original Multi-Level Training (MLT) began in 2001 with the generous support of Elana Leigh, TSTA (P) of Australia, and Charlotte Daellenbach, TSTA (P) of New Zealand. It was designed to enhance and empower ethical and professional competencies in transactional analysts in India and was, and continues to be, open to all SAATA members from all levels and specializations. The focus has always been on brainstorming a central theme with layered conversations while inculcating freedom in the outcomes of these discussions. The participants decide, with the flow of their thoughts and feelings, the direction of a discussion. All of them, even the organizers, return as learners at the event. For this reason, it was renamed the Multi-Level Learning in 2014.

The discussions during the MLL are process driven, stress free, inclusive, nonperformance based, and thus encourage unintentional learning with minimal cognitive engagements in theoretical learning. Learners are facilitated in groups into a discussion supervised by a CTA/PTSTA and supervision on supervision by a TSTA/STA. Trainees witness these multiple supervisions, which would otherwise go unnoticed in a training class.

The central theme of MLL 2022, "Physis," was chosen by SAATA in recognition of the effects of the pandemic on our lives over the past 2 years. The early Greeks conceptualized physis as the generalized creative "force of Nature, which eternally strives to make things grow and to make growing things more perfect" (Berne, 1957/1965, p. 68). The MLL planning group divided it further into four subtopics: exploring physis, physis in the here and now, physis in practice, and physis beyond us.

On the first evening of the MLL, facilitators welcomed participants and briefed us about operational and administrative activities for the Zoom event. It was well planned and provided details of each meeting and dry runs to mitigate problems. The four sessions were spread over the 2 days into morning and afternoon sessions, with five groups of about 10-15 trainees facilitated by PTSTAs/CTAs who were supervised by TSTAs/STAs. Plenary sessions marked the beginning and end of each day before and after discussion of the subtopics.



*Deepa Kumar*

The first morning plenary included a panel discussion moderated by Sailaja Manacha with panelists Dr. Balmurli Natrajan, Santhya Vikram, and Maya Jayapal presenting on the meaning of physis for them.

Dr. Balmurli Natrajan, Professor of Anthropology at William Paterson University in New Jersey, USA, spoke about a different dimension to understanding physis. He considered elements of sociocultural aspects such as race, caste, inequality, culture, and development, thereby opening our minds to a greater level



*First morning panel discussion*

of awareness. He emphasized the importance of protecting minorities from status-blind harassment (e.g., bullying, discrimination, injustice, etc., inflicted on certain castes), which is essential to preventing the blockage of physis in communities.

Santhya Vikram, an educator and activist working with children and the founder of Yellow Train, a progressive school in Coimbatore, Tamil Nadu, India, presented her understanding of physis via Rudolf Steiner's work in anthroposophy. She described physis as a wisdom of human becoming, a flow of natural energy that we develop at conception. "The spirit that built itself a body, a mysterious unfolding." She recited a poem by Pablo Neruda, "The First Poem," which sparked optimism among those listening.

Maya Jayapal, a teacher, writer, columnist, and counselor, spoke about physis from the perspective of a counselor and healer. She insisted on the use of the power of rejuvenation in our therapeutic practices. She reflected on how in her 80s and still practicing, physis keeps her growing, learning, and contributing.

The event organizers had shared a few articles about physis before the MLL to help us learn about the topic. The articles included:

- "Physis in Transactional Analysis" by Petruska Clarkson from the *Transactional Analysis Journal, 22*(4), 1992
- "Reflections on Physis, Happiness, and Human Motivation" by Giorgio Piccinino from the *Transactional Analysis Journal, 48*(3), 2018
- "Is It God Who Cures? A Transpersonal Perspective on Script Formation, the Role of Physis, and the 'Soul Work' of the Therapeutic Process" by Barbara Clarkson from the *Transactional Analysis Journal, 51*(3), 2021

The discussions during the first plenary were elevating and created a myriad of meanings, each fitting well into the event. In the end, some participants felt strengthened and some remained silent, with quiet reflections about the vastness of the information offered.

The tone of the topic following lunch, "Physis in the Here and Now," was a push and pull of sorts as learners were reluctant to share their thoughts. This led us to explore if physis plays a role in pushing a person to their limits and also pulling them out of that brief misery. The day ended with a closing plenary, with many remaining in quiet reflection.

On the second day, the plenary meeting included a creative discussion with renowned multitalented artist Pallavi M D, a singer, composer, actor, editor, sound designer, and filmmaker. She graced our gathering by presenting her interpretation of physis through song and poems. She sang in various Indian languages songs of Allama Prabhu, Kabir, Kuvempu, and Vaiyampatti Mutthusami. The songs spoke of resilience, the dignity of the body, and the seeds of creation. Her voice was breathtaking and carried emotions with each word she sang.



*Pallavi M D at day 2 plenary*

The first topic of the day, "Physis in Practice," reminded us that we are not in control of outcomes with our clients, how fear and anxiety block our physis, and that surrendering

*Deepa Kumar, SAATA member, is in her second year of TA training in psychotherapy. She holds an MA in microbiology and is an artist with interests in singing, crochet, and watercolor painting, and cycling floats her boat. Deepa can be reached at deepakumar1708@yahoo.com .* *Special thanks to Deepak Dhananjaya and Suriyaprakash C for the MLL photos and to all the trainers who gave their time to help plan and run the MLL.*




*Some of the MLL participants*

to the force of flow is valuable to healing.

The last topic of the day, "Physis Beyond Me," guided us from a personal stance to the community as we considered the groups in which we experience physis. Most of us agreed that collective consciousness and inclusion brings in a uniting force, and we left with an unanswered question: What is the cause of exclusion in a community?

As a newcomer to the MLL, I entered with curiosity and finished with many thoughts to ponder. It was particularly interesting to see the multi-level supervision, which was gentle yet so powerful. At the end of the first day, I was thoughtful about the origin of my physis and how I seem when I operate out of it. The next day, I experienced physis in the warmth of Pallavi's singing. I was lifted from an uncomfortable sickness of the body into a refreshed state and a will to attend the rest of the workshop. As my free flow of energy was unblocked by her presentation of the music of my ancestors, I was aware of my being.

In closing, I want to share some quotes from other participants in the MLL 2022:

- "Physis drives us to our greater purpose, one of the soul."
- "Physis is present to restore faith."
- "It is key to moving and expanding my energy, key to my well-being."
- "It is my wisdom and my trust."

I was thrilled to be a part of the ending plenary, singing a Kannada folk song "Hoodotada Haadiyaage," which reminded me to love myself. The workshop was an extension of a tattoo I got as a reminder of my higher self: "I am within, Come to me." To me, that is physis.

### Reference

Berne, E. (1964). *A layman's guide to psychiatry and psychoanalysis*. Simon and Schuster. (Original work published 1957)

## Professional Standards Committee Update

As you have been reading in *The Script* over the past few months, we have been working on a revision of the *IBOC Certification and Examinations Handbook*.

Our intention has been threefold: to iron out discrepancies and bring clarity to instructions that have seemed ambiguous, to update the language to be gender inclusive and the technical terminology to be current, and to frame the *Handbook* more explicitly within the ITAA principles, acknowledging the need for widening engagement in terms of diversity, inclusion, and ecological awareness.

We will be sending a *PSC Newsletter* to all ITAA members during February. If you have not received it by the end of February, please contact Caroline Donovan at iboc@itaaworld.org.

*Karen Pratt and Giles Barrow, Cochairs Professional Standards Committee*

## Welcome to New Members

**DECEMBER 2021**

Lisa Bedford-Cooper, United Kingdom
Stuart Gresham, United Kingdom
Atul Motghare, India
Giles Prichard, United Kingdom
Senka Radovic, Serbia
Sasi Ramaswamy, India
Bhumika Rathod, India
Helen Sturgeon, United Kingdom
Anurama Suresh, India

# Assessing the Reach of Our Work

*by Steff Oates*



In the last issue of *The Script*, I was surprised and delighted to find that my article from the January 2021 *Transactional Analysis Journal* (*TAJ*) had received what was described as a "high" altmetric score, that is, high relative to other *TAJ* articles over the course of 2021. I say I was delighted, but to be honest, I was confused: "What the dickens" (which I've since found out is a euphemism for "devil") does that mean?" I decided to investigate, and here's what I discovered.

If as a *TAJ* author you look at your article on the Taylor & Francis website, you will see three numbers on the left side of the screen. The first is the number of views that the article has accumulated, the second is the number of times the article has been cited by other authors in their work, and the third is the altmetric score.

Altmetric scores were developed around 12 years ago in response to the increased use of the worldwide web for research and discussion. It is a broader category and available much sooner than a citation score, which might take years to develop. Unlike citations, which apply mostly to articles, the altmetric score applies to all scholarly outputs, including nontraditional sources and those posted on social media (e.g., Facebook, Twitter, Instagram, etc.). Thus, the altmetric score is devised to complement and supplement existing forms of research evaluations. A high altmetric score means that an article is getting attention, which is good news because it is reaching more readers and other researchers/scholars. For many of us, this fits with our aims and the broader mission of the ITAA and other TA associations/groups around the world: to educate and disseminate information to the wider public about TA.

However, for some authors (hopefully not from the *TAJ*), a high altmetric score may not be good news. It is said that "no publicity is bad publicity," but many of the articles I researched with very high altmetric scores had been retracted because they were offensive. That is, they received a lot of attention but not necessarily the kind an author might seek.

Hopefully, there were favorable reasons that my article received the score that it did. For one, Helen Rowland (one of the *TAJ* coeditors) and I have, for some years now, been alerting Twitter users to each *TAJ* article as it is published. More recently, we have involved Michelle Thomé, ITAA Vice President Development, in announcing articles on the ITAA Facebook page. Additionally, I conducted online workshops with Jo Moores, a colleague and the founder of the Transactional Analysis Neurodiversity Network, during which the article was mentioned. My article was also used as the pilot for the ITAA experimenting with making *TAJ* articles into podcasts. (Listen to the podcast of Steff's article at https://lcfan.podbean.com/)

Now that I understand what the altmetric score represents, I am actually overjoyed that my article—"What If My 'I'm OK, You're OK' Is Different From Yours? Could the Inherent Optimism in Transactional Analysis Be a Form of Compulsory Ableism?"—in particular is getting attention. I wrote it to invite people to think about difference, especially in our TA training and cer-

tification programs. This led to me being invited to speak at the United Kingdom trainers' meeting in which we discussed attitudes toward difference. It has also led to a group of us seriously thinking about how we might accommodate difference in our exam processes to the extent that we are now liaising with ITAA's Professional Standards Committee (PSC) and EATA's Professional and Training Standards Committee (PTSC). It is heartening to be part of a community that will take up such a challenge and run with it.

For other authors, the altmetric score will mean something different. For academics working in universities, especially, it will mean a great deal to their institutions because a higher altmetric score will impact those who seek funding for further research. For researchers, it may mean that their work is being noticed by other researchers, which can lead to further collaboration.

For me, although I did not consciously seek a higher score, I can see that there are benefits to people thinking about ways to promote their work. I am reminded of Ray Little's (2020) keynote speech on accepting his Eric Berne Memorial Award: "I Write to Right Something: One Clinician's Development of Theory and Therapeutic Action." I encourage all *TAJ* authors who want to increase the reach of their article, for whatever reason, to use social media and workshops as ways to let others know what they feel passionate about, what they want others to know, and how they want to engage others in discussion.

*Steff Oates is ITAA Vice President Research & Innovation. She can be reached at lcfan@me.com .*

I know I am not alone in finding self-promotion a challenge, but I also know how much work goes into a *TAJ* article, not just by the author but by the whole editorial team. I encourage writers to get their word out there, to promote their ideas, and to let others know what a great community we are and how our theories and thinking are pushing the boundaries in human relations work.

For those who are interested, in the references below I've listed several online articles where you can learn more about altmetrics.

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## 2021 *TAJ* Bound Volume

The 2021 bound volume of the *Transactional Analysis Journal* was mailed in late November. Those members who are entitled to copies based on their membership category should receive them by mid to late February.

Unfortunately, some of the copies that have arrived were damaged in transit. In most cases this was likely because in order to operate more sustainably, Routledge/Taylor & Francis mailed without the plastic packaging they have used in the past. **Rest assured that if your copy was damaged, you are eligible for a replacement at no cost to you or the ITAA.** We emailed members with a link to a poll we set up to collect information about the problem so we know how widespread it is. That will help us work with Taylor & Francis to do things differently next year.

**Once you receive your 2021 *TAJ* bound volume**, regardless of what shape it is in, **please take this quick survey**. And if your copy was damaged, it would help immensely if you would send photos of it to Susan Lockwood at info@itaaworld.org . She will also be able to help you request a replacement copy if you need one.

Please note: **If you have not yet received your 2021 bound volume, don't be concerned.** After 1 March, if yours hasn't yet arrived, contact Susan at info@itaaworld.org to make sure you were on the list to receive a copy. If you were, then have Susan request a replacement copy of the 2021 bound *TAJ*.

# ITAA Committees Looking for Volunteers

*The ITAA has many standing committees that help with the vital work of running the association and furthering its goals/purpose. (These are listed on page 13.) To increase awareness about these committees and the kinds of help they need from interested members, we plan to highlight each committee along with a list of the jobs that need doing. We begin here with one of the most important committees: the Communications Committee.*

## Communications Committee – Current Needs

The communications committee, under the ITAA Vice President Development, oversees a number of important tasks, including membership growth and retention, marketing, website, social media, and tech support. Below are the sub-committees and the specific types of tasks that are currently underway or soon to be initiated as well as the expertise needed if people want to volunteer. Help can come in the form of regular participation that might require several hours a month, or it can be a "one shot deal" where you complete a particular task that then does not need to be repeated. The chart below briefly explains the committee's current needs. Please contact Michelle Thomé, VP Development and Communications Committee Chair, at michellethome@gmail.com or Susan Lockwood, ITAA Administrator, at susan@itaaworld.org for further details or to volunteer.

| CMTE/ SUBCMTE | TASKS | APPX # OF PEOPLE NEEDED | APPX TIME COMMITMENT | EXPERTISE REQUIRED |
|---|---|---|---|---|
| **Tech SubCmte** | ► Head the subcmte (be responsible for organizing & overseeing all tasks & coordinating w/ITAA Administrator | 1-2 | 4-10 hrs/week depending on event schedule | ► Understand both Apple and Windows platforms<br>► Be familiar with many apps/ programs such as Zoom, Eventbrite, Google Suite, etc.<br>► Have experience in web development, maintenance<br>► Be able to attend meetings with ITAA Administrator (USA)<br>► Good written and spoken English |
| | ► Setup, management of Zoom meetings for webinars, workshops, etc. | 1-5 | 5 hours/ event | |
| | ► Create special pages on website (conference registration or other) | 1-2 | 5-20 hours/ event in the near future | |
| | ► Be a resource for technical website work | 1-2 | As needed | |
| **Social Media (SM) SubCmte** | ► We need a few people to post daily on FaceBook, Twitter, and Instagram. | 1-3 | 1 hour/ day | ► Really enjoy posting on SM platforms<br>► Design experience w/Adobe Suite, Canva, etc.<br>► Be able to attend meetings with ITAA Administrator (USA) and SM Chair (Brazil)<br>► Good written and spoken English |
| | ► Produce content for SM postings (e.g., interview members on video or text) | 1-3 | 3 hours/ event | |
| | ► Create FB event that is coordinated with a larger ITAA event | 1-3 | 3-10 hours/ event | |

| Cmte/ SubCmte | Tasks | Appx # of People Needed (total) | Appx Time Commitment | Expertise Required |
|---|---|---|---|---|
| **Website SubCmte** | ► Beta-testers before the new website (TNW) launch | 5-10 | 5-10 hours (near future) | ► Solid computer and internet skills<br>► Database experience<br>► Proofreaders need excellent command of English grammar, punctuation<br>► Content producers need good interviewing skills and creative thinking skills<br>► Back-up webmaster needs keen attention to detail, time flexibility<br>► Be able to attend meetings with ITAA Administrator (USA) and SM Chair (Brazil)<br>► Good written and spoken English |
| | ► Proofreaders for TNW | 1-2 | 5-10 hours | |
| | ► Content producers – blog, podcast | 5-10 | 2-5 hours/ event | |
| | ► Back-up webmaster (when Susan is away) | 1 | varied | |
| | ► Database research and implementation | 1-2 | 5-20 hours for the project | |
| **VITL (Volunteer Interpret-ers & Translators League)** | ► Interpret for webinars, workshops, conferences, etc. | 10-20 | 1-3 hours per event | ► Fluency in English and other language(s)<br>► Previous experience in interpretation NOT necessary<br>► Previous experience in translation would be ideal<br>► Be able to attend meetings with Communications Cmte chair (Brazil) |
| | ► Create written translation of website text | 2-5 | 5-20 hours (in the near future) | |
| **Marketing Cmte** | ► Be a regular member of the marketing cmte to develop overall marketing plan | 3-5 | 2-10 hr/mo in the near future | ► Good written and spoken English<br>► Marketing experience<br>► Relationships with partner organizations might be helpful<br>► Ability to be persuasive with individuals and organizations<br>► Be able to attend meetings with ITAA Administrator (USA) and SM Chair (Brazil) |
| | ► Be a member of the Part-nership SubCmte to develop /redefine partnerships with other TA orgs | 2-3 | 2-5 hrs/mo in the near future | |
| | ► Marketing outreach: contact nonmembers to encourage them to join ITAA | 3-5 | 2-5 hrs/mo in the near future | |
| **Member-ship SubCmte** | ► Be a regular member of the subcmte to evaluate and revise current membership levels (some coordination with marketing is likely here) | 3-5 | 2-10 hr/mo very soon (work needs to be completed and coordinated for the new website launch) | ► Good written and spoken English<br>► Marketing experience helpful<br>► Experience w/ membership organizations helpful<br>► Having a pulse on what the current membership might want would be helpful<br>► Having ideas about bringing in new members would be helpful<br>► Be able to attend meetings with ITAA Administrator (USA) and SM Chair (Brazil) |

# ITAA Committees

***Bylaws Committee:*** Responsible for overseeing the ITAA bylaws

***Conference Committee:*** Responsible for accepting bids and supporting the organizing of ITAA conferences

***Communications Committee:*** Responsible for ITAA marketing, branding, and website development

***Ethics Committee:*** Responsible for providing a structure for confrontation, a fair hearing, and, if necessary, fair and sound judgment to ensure that members of the ITAA represent and conduct themselves professionally and in line with the ITAA Code of Conduct

***Eric Berne Fund for the Future and Scholarship Grant Fund:*** Responsible for raising, managing, and distributing funds accordingly

***Eric Berne Memorial Award Committee:*** Responsible for managing the award nomination, review, and selection processes

***Finance Committee:*** Responsible for overseeing the finances of the ITAA

***ITAA Research Award Committee:*** Responsible for managing the award nomination, review, and selection processes

***Nominations Committee:*** Seeks and receives nominations for election to the BOT

***Professional Standards Committee:*** Responsible for setting training and supervision standards for all levels of professional membership in association with IBOC.

***Routledge/Taylor & Francis Liaison Committee:*** Responsible for liaising between Routledge, the ITAA BOT, and the *TAJ* coeditors on matters concerning the *TAJ*

***Social Engagement Committee:*** Responsible for highlighting and responding to the important social and environmental issues of our time in a way that is true to our TA philosophy and values and for providing ways for ITAA members to engage in dialogue on these global issues

***Webinar Committee:*** Responsible for coordinating with EATA colleagues to provide regular webinars for both ITAA and EATA members

## Invitation to the Next ITAA/EATA Webinar on 10 February

We invite you to join us for the **next ITAA/EATA webinar on Thursday 10 February 2022 at 07.00 UTC** by registering here.

**The topic for this webinar** is "Stepping up Together: One World, Many Transactional Analysts, What Will We Do?"

**Here are local times for the event:**

Bengaluru (India - Karnataka) 12:30:00 IST
Berlin (Germany) 08:00:00 CET
London (United Kingdom) 07:00:00 GMT
New York (USA) 02:00:00 EST
San Francisco (USA - California) 11:00:00 PST (Wednesday 9 February)

The joint ITAA/EATA webinars began at the start of the pandemic as a way of us coming together to share our experiences, hopes, and fears. We have been privileged to bring together a joint ITAA/EATA team and to experience the tremendous joy of sharing experiences with TA people from across the globe. We have been challenged, stretched, surprised, and touched by our encounters with one another. Our next challenge moves beyond talking and sharing together. The question we ask is not what can we do but what will we do. We are delighted that Elana Leigh, Past President of ITAA, has agreed to lead us in discussions about this topic. We have always appreciated Elana's potent manner in sharing her experience of social injustice and her passion for the importance of dialogue and making room for everyone's voice.

We look forward to again creating a rich discussion across our global community. Please join us and register soon!

***ITAA/EATA Webinar Committee***

## ETHICS Webinar

**"Open & Ongoing: The Essence of the Ethical Dialogue"**

**Monday 21 February 2022 from 10am–11:30am UTC**

To register for this webinar, please go here