INTERNATIONAL TRANSACTIONAL ANALYSIS ASSOCIATION VOLUME XVI, NUMBER 6 AUGUST 1986

The Script

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President Freedman Proclaims "The Year of 101 101's"



Participants from TA 101 given in conjunction with the Eastern Regional TA Conference in Stamford, Connecticut last March.

ITAA President Lucy Freedman has declared August 1986 to August 1987 to be "The Year of One Hundred and One TA 101's" around the world. An explosion of 101's around the world will simultaneously celebrate the basic theory that gives transactional analysts a shared language and provide the opportunity for hundreds of new people to learn how TA can contribute to their lives.

Originally named the TA 101 to indicate that it was an entry-level program for students of transactional analysis, the course has served as the initial requirement for those who wish to become Regular Members in the ITAA and perhaps pursue training and certification.

With a full agenda for twelve hours, the curriculum focuses on the history of TA, the major schools and theories, and the basic tools and techniques. While it is only an introductory course, the 101 can provide valuable information and tools to both the beginning student and the experienced professional. In fact, a good 101 instructor brings TA theory to life in such a way that participants have opportunities to apply its universally helpful concepts

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A good TA 101 instructor brings TA theory to life in such a way that participants can apply its universally helpful concepts to their own lives.

Scientific Award Necessary for TA's Future

by Stephen B. Karpman

We are now in our second year of no voting for the Eric Berne Memorial Scientific Award. The award was established by the trustees in 1970 immediately following Eric's death based on a suggestion by me to perpetuate his spirit of scientific inquiry with this major award.

It was given top prestige with a handsome plaque, a $400 prize, a featured speech at the summer conference banquet, and a keynote article in the *Transactional Analysis Journal*. Its importance as an incentive for scientific growth underlined a statement made by Claude Steiner at the San Francisco seminar a few years earlier: "If TA is going to make it, it will make it as a science."

The first *TAJ* editorial board worked out a careful set of guidelines to preserve the award for new theory only, as Eric did it, not proof of the theory scientifically, nor its treatment applications. We combined the Nobel Prize concept of a closed committee (editorial board) nominating basic, not applied, science from submitted suggestions, with the Academy Award voting system of submitting five nominees to the membership. Guidelines were mailed with the ballot advising members to vote for merit, not personal popularity.

The original editorial board was thorough and systematic in ensuring that each of the nominations presented to the voting members had a theory base to it that was totally new to written TA theory. In applying Occam's Razor, the previous theory and the new theory had to be clearly stated in one sentence!

For example, Berne had written that scripts could be redecided from the Adult; the Gouldings proved that they could be redecided from the Child. Berne had written that the Parent was fixed; Schiff (nominated for reparenting) proved that it was changeable. Berne wrote of script permission; Crossman added script protection. (Steiner later added potency and packaged the three P's.) Ernst's OK corral was nominated not for its popularity, but because script position and script decisions were linked together for the first time, and it provided a diagram. Dusay's egogram introduced a new theory of energy shifts among egostates and provided a diagram. Karpman's drama triangle reduced Berne's concept of games to three switching roles and provided a diagram. Steiner's script matrix reduced Berne's concept of scripting to three messages and provided a diagram. Kahler's miniscript took Berne's idea of script reinforcement, expanded it to five initiating drivers, and provided a diagram. Berne had insisted, "Don't say anything that you can't diagram."

The complete list of theoreticians honored for their new theory work includes:

1971 - Claude Steiner, script and counterscript

1972 - Stephen Karpman, the drama triangle

1973 - John Dusay, egograms and the constancy hypothesis

1974 - Aaron and Jacqui Schiff, passivity and four discounts

1975 - Robert and Mary Goulding, redecisions and twelve injunctions

1976 - Patricia Crossman, protection

1977 - Taibi Kahler, miniscript and five drivers

1978 - Fanita English, rackets - the substitution factor

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Although Berne trained us to think, he didn't specifically teach us how to train others to think.

ITAA
1772 Vallejo St.
San Francisco, CA, USA 94123

The Script

Editor: William Krieger, EdD
Publications Manager: Robin Fryer, MSW

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1986 International Transactional Analysis Association, Inc.

EDITOR'S COLUMN



by William Krieger

The ITAA Needs Strokes, Too

By the time most of you receive this issue of The Script, the summer conference in San Francisco will be history. I hope you were there. If not, I hope you will get more involved in the ITAA. We need you if the flame of TA is going to burn brightly. I strongly believe the strength of our organization depends not on the leadership, but on the membership! As a former camp director, I know that a fire has to be started from the bottom up, not the top down.

People used to get involved in organizations because it was the right thing to do, and they felt an obligation to contribute to the general welfare. (Right thing to do . . . obligation . . . are these words even acceptable any more?)

I strongly believe the strength of our organization depends not on the leadership, but on the membership.

Yes, the ITAA can be fun for your Child, and yes, there may be something your Adult can gain personally and professionally from being involved. I also propose that there is something in it for your Parent. Nearly all of you have received something from the ITAA or TA, and now the ITAA needs you. In the long run it cannot survive without your involvement and contribution. So, I appeal to your Nurturing Parent - the ITAA needs strokes (i.e., attention), too.

For many of you the ITAA provided parenting and nurturing when you needed it. Will you now provide parenting and give the ITAA some of your time and attention?

PRESIDENT'S COLUMN



by Lucy Freedman

The Right Time and Place

There is a lot happening in the ITAA these days. The world around us is changing, and so are we. And the good news is that TA is becoming more relevant in the process.

Social evolution is a funny thing. We are quicker to recognize good ideas than we are to put them to use. When TA first emerged as a new way to understand human behavior it was received with widespread acclaim. We lived then in a world where people hoped to relate to themselves and each other from an OK stance. That made TA very exciting. However, those who were looking for easy answers were sometimes disillusioned when TA turned out to be a set of tools rather than a panacea.

The social and political atmosphere in which TA was born differed in many ways from how things are today. In those days hope for transforming the world through individual action was at a peak, support for mental health and human relations services was expanding, and there was a tide of interest in personal growth.

As that tide ebbed into the social order, TA and many other "new" ideas seemed passe, as if we had fully integrated what we had to learn from them. Yet the real evolution toward personal responsibility, flexibility, and OKness is still steadily advancing. Now TA words, such as "strokes" and "games" in English, are commonly used in our everyday language. I was reminded of this recently when I consulted at an organization where the head officer referred to "warm fuzzies" in his remarks without any indication that he knew the source of that idea.

Now people are asking, "What ever happened to transactional analysis?" As Katherine Dayton-Kistler said in her letter published in the last *Script*, she responds to friends who ask her that question by telling them that, in her practice, it is "more solid, more reliable, and more meaningful than ever."

Ideas that TA people may take for granted are beginning to come into their own among the general public. Although not everyone wants to go into TA therapy or attend a seminar on effective communication, most people's lives are being touched somehow by ideas analagous to "I'm OK, You're OK." Win-win negotiating is one example. The increased money spent on management training is another. The collective effort of the artists who created "We Are The World" and projects like it designed to support world health and peace is another.

Not that we are in a golden age socially, by any means. However, the struggles we experience now are more and more about people breaking out of oppressive systems. Whether it be a struggle against South African apartheid or the Marcos regime in the Phillipines, people are seeking freedom and moving toward personal responsibility. We are moving toward a social order that requires a balance of autonomy, cooperation, and protection, rather than a hierarchy of individualism, competition, and fear.

Perhaps this is an article of faith on my part. Some of this faith comes from having chosen to incorporate the principles of OKness into my life and the way I relate to others. I know I am happier and more giving than I was before. Some of the faith comes from seeing more people use TA and similar methods to learn about communicating with each other. Some of my faith comes from wanting to be optimistic, and TA is a reflection of that choice.

The struggles we experience now are more and more about people breaking out of oppressive systems.

In any case, now is the right time, and wherever you are is the right place to be thinking, talking, and living the TA principles that you know. Being part of the solution means being involved, giving of yourself, and linking with others in the service of health and peace. If you've lost the spark, perhaps you have not brought your knowledge into present time. TA concepts are central to the life we are living now and to the lessons we need to learn, and their greatest value comes when they are shared. Will you do something active this year to reach out to others and share the benefit of using TA?

EXECUTIVE DIRECTOR'S COLUMN



by Susan Sevilla

Membership on the Upswing

We are pleased and gratified to report an upsurge in new members in recent months. Between January 1 and June 30, we have welcomed 293 new members into the ITAA.

The bulk of them have been drawn to the Association by current members: TA practitioners inviting friends and colleagues to join them in the ITAA. The personal approach has proven most effective in encouraging new members, and that makes you, our members, our most important resource.

Recent examples of member efforts to bring in new members include:

- At the March 1986 Eastern Regional TA Conference in Stamford, Connecticut, USA, forty-three new members joined the ITAA as a direct result of the efforts and enthusiasm of conference organizers, particularly Bruce Loria and Tom Nissley.
- Mary Goulding offered to pay $10 towards the first year's dues in ITAA for any participants in her workshops who decided to join the Association on the spot. Fifteen new members took her up on her offer.
- The Deutsch Gesellschaft fur Transaktions Analyse (DGTA) has successfully drawn in 67 new members between January 1 and June 30, 1986, resulting in a total of 678 members in West Germany and related countries.

Efforts like these have helped to reduce the 4-6% membership decline the ITAA has experienced over the last nine years to just slightly over a 1% decline. Membership is growing internationally, especially in Europe. In fact, from January 1 to June 30, we have had an overall net loss of only 67 members.

The personal approach has proven most effective in encouraging new members, and that makes you, our members, our most important resource.

In 1987 the ITAA will celebrate a reunion year at the 25th Annual Summer Conference in Chicago, Illinois, USA. How fitting that the revival of interest and enthusiasm should come now, just prior to that celebration! We look forward to having you join us as we enter a new era of active growth.

Plan Now for Publicizing Fall Programs!

Changing the *Script* to a four-column format allows us to offer you more variety in ad rates and sizes — just in time for you to plan publicity for your upcoming fall and winter activities. In addition to display ads (specifications page7), we are now offering classified ads for $2/line (40 characters/line) with a $10 minimum. For that low price, you might even want to wish a friend Happy Birthday via the *Script*! For further information, contact Robin Fryer, ITAA Publications Manager at the ITAA office.

EDUCATIONAL USES OF TA COLUMN



by Jean Illsley Clarke

Thailand Workshop for Trainers

With the following article, I am pleased to be initiating a regular new column in The Script on applications of TA in educational settings. In this first column, we learn about Jan Grant's recent work in Thailand. Jan is a PTM from Australia who specializes in the use of TA in education.

Thailand boasts a large training institute outside of Bangkok called the IDEA (Institute for the Development of Educational Administrators). A task force sent around the world by this institute to examine methods of training teachers was so impressed on their visit to the ITAA headquarters in San Francisco that they decided to introduce TA to senior administrators, who could then pass on their knowledge to heads of colleges and schools.

Jan Grant was invited to run a five-day workshop for trainers in November 1985. She arrived in Bangkok a week before the workshop to meet delegates from IDEA and to prepare materials. The workshop was held at a seaside resort called Pattaya, originally developed as an R & R center for American soldiers during the Vietnam War. The venue was a comfortable hotel a few minutes walk from the beach.

Fifty-four participants from all over Thailand attended the workshop. Some traveled all night by train at their own expense to get there after having read one of Eric Berne's books. Most were familiar with TA theory from reading, particularly "Born to Win."

The workshop opened with a religious ceremony involving lighting candles, giving prayers to Buddha, and formal speeches. Several interpreters were elected to interpret at all sessions, and the group-conscious Thais elected work groups to take charge of social activities and everyday organizational matters.

The workshop format consisted of Jan presenting segments of TA theory to the whole group, followed by small groups for processing and exercises. The fun-loving Thais particularly enjoyed role-playing and the chance to demonstrate something to the whole group.

The fun-loving Thais enjoyed role-playing and the chance to demonstrate something to the whole group.

TA concepts are readily assimilated into Thai culture and values. An interesting discussion on stroking developed when "stroke rules" were brought out into the open. For example, in Thai culture men and women rarely touch each other in public, although touching between men is common.

On a visit or teaching stint in Thailand, a love of hot food is a definite advantage; Jan enjoyed many delicious meals in local cafes with workshop participants.

Thai culture is rich in tradition. While the workshop was being held, there was a religious festival which involved sailing beautifully decorated floats out to sea with candles on them during the full moon. Naturally, any wishes would come true.

Thai culture is also very hierarchical, with set codes of behavior for everyone. In fact, Thailand is one of the few countries in the world with an elected monarch as its head. The primary religion there is Buddhism, with a strong tradition of learning. Teachers, therefore, have a respected and privileged place in society.

At the end of the workshop, plans were made to write up a proposal for introducing TA to all school heads throughout Thailand and to form a Thai TA Association.

I hope you enjoyed Jan's article, and if you use TA in education, I would like to hear from you, too. Please submit articles (500-800 words) or suggestions to me, Jean Illsley Clarke, at 16535 9th Ave., N., Plymouth, Minnesota, USA 55447.

YEAR OF 101 101's
continued from page 1

to their own personal and professional lives.

Recently the Training Standards Committee updated the curriculum for the 101 and surveyed instructors to find out their current thoughts about the course. Among the most interesting results from the survey (compiled by George Imperato) are the following:

- Fees range from nothing to $200
- The average attendance is ten in the USA and twenty outside the USA
- Outside the USA almost half those responding give a 101 quarterly, while in the USA half the respondents give only one course a year or less
- Of the respondents, almost half say that 10-75% of those who take their courses end up joining ITAA
- In areas where attendance at 101's is increasing, the factors mentioned as responsible for the increase include publicity derived from conferences, individual initiative and excellence of those teaching the course, and increased general awareness of TA as a possible method of bettering the quality of life. One respondent from Japan said they "have many people on a waiting list"!
- In areas where attendance is decreasing, the factors listed as potentially responsible included less money available (especially in countries with severe economic problems), more sources of TA information available, and decline of interest in TA as it lost its professional identity and became a pop psychology.
- Ideas for increasing participation in 101's included a new book on TA that would result in a book tour and media publicity, relating TA to human problems in marketing efforts, suggesting new clients take the course, improving relations with local communities, ITAA sponsored and subsidized 101's on local levels, and changing the name.

While the One Hundred and One TA 101's Around the World project will give deserved recognition to those who are continuing to teach 101's, other anticipated benefits from publicizing and encouraging 101's this year will be threefold:

1. an increase in ITAA membership
2. audio- and videotapes of each subject area, possibly in various languages
3. new creative ideas about how to maintain the relevance and effectiveness of the 101

Consider yourself invited to participate in this festival of learning and teaching! Everyone can play a part, whether it be in organizing the courses, tape recording, attending, or teaching (see form on page 3). If you are giving a 101, make sure to send details to the Publications Manager, c/o the ITAA, so you will be listed on the Script 101 Calendar (see page 3 this issue for instructions). If you want to participate in another way, contact Lucie King at 69 Redwood Trail, Wheeling, Illinois, USA 60090 and let her know what you would like to do.

For those of you who have not had contact with other TA people in your community, here is an opportunity to reestablish contact. Make your knowledge, your interest, your energy available to help spread high-quality TA information to new TA users. Let's not forget how much difference TA makes in our lives. And no, everyone has not yet heard about TA!

Watch upcoming Scripts *for information on the history of 101's around the world.*

Wanted: People to Help with 101-101's

Will you get involved? From August '86 to July '87, we will present one hundred and one TA 101's around the world. In conjunction with this project, we will be creating a 101 video library for the ITAA, including 101's in English and other languages and directed to clinical, educational, and business areas.

Yes, I will:

Teach a 101 on _____

____ Attend a 101
____ Contribute to defray costs
____ Provide video equipment or services
____ Contribute _____ in funds from my 101 to the scholarship fund
____ Contribute _____ in funds from my 101 to the development fund
____ Be available to translate
____ Volunteer to coordinate my local area
____ Other _____

Name: _____

Address: _____

_____ Phone: _____

Send this form, along with your contribution, to Lucie King, 69 Redwood Trail, Wheeling, IL, USA 60090. We need contributions to accomplish our goals. Please make checks payable to Lucie King.

TA 101 CALENDAR

September 5-6, 1986 - West Hartford, Connecticut, USA. Cost: $95. Leader: Landy Gobes, MSW, CPTM. Contact: Landy Gobes, 143 C Brittany Farms Rd., New Britain, CT, USA 06053; phone: 203-232-0761.

September 5-6, 1986 - Wheeling, Illinois, USA. Cost: $70. Leader: Lucie King, MSW, CTM. Contact: Lucie at 69 Redwood Trail, Wheeling, Illinois, USA 60090; phone: 312-459-0632.

September 12-14, 1986 - Waldkirch/Freiburg, West Germany. Cost: DM 300. Leader: Dr. med. Anne Kohlhaas-Reith, CTM. Contact: Dr. Anne Kohlhaas-Reith, Stettiner Weg 4, D-7808 Waldkirch b. Freiburg, West Germany; phone: 07681-6179.

September 20-21, 1986 - Dallas, Texas, USA. Cost: $60. Leader: John Gladfelter, PhD, CTM. Contact: John Gladfelter, PhD, 918 Knott Place, Dallas, TX, USA 75208; phone 214-351-1191.

September 26-27, 1986 - Seattle, Washington, USA. Cost: $100. Leader: Gail Nordeman, RN, CPTM. Contact: Carol Poole, phone 206-725-7573; or Nat Houtz, phone 206-329-4330.

Certified Teaching Members and Certified Provisional Teaching Members of the ITAA are invited to list free of charge information about TA 101s they are presenting. To be listed, please send the following information to the ITAA Publications Coordinator, 1772 Vallejo St., San Francisco, CA, USA 94123: dates of TA 101, location, cost, leaders' names, and how to get more information. Deadline: first of the month prior to the month of publication.

Members Forum

EDITORIAL BOARD APPRECIATED

Dear *TAJ* Editorial Board Members:

Once again you have recommended that no Eric Berne Memorial Scientific Award be granted. I extend my appreciation for a difficult task and an even more difficult political decision. The task of reviewing the nominated books and articles took time, energy, dedication, knowledge of theory, understanding of originality and creativity, and, of course, assessment of true scientific value. I applaud your efforts.

I am deeply concerned about some of the implications of the development of transactional analysis as a growing body of knowledge. There has been an ebb and flow to TA membership. Attrition in some geographic areas has spawned growth in others. New techniques, strategies, approaches, revisions, and restatements have abounded over the years. However, the creative support for the development of new theories that stand the test of time and subsequently the recognition and nurturance they deserve seems to be lacking. In some quarters quantity and popularity is still equated with quality, but not so for this Editorial Board. I appreciate your awareness, responsibility, and understanding of that task.

Sandra G. Landsman, PhD, CTM

ANOTHER "WOW!" FOR NEW FORMAT

Dear Bill:

In response to your first edition as *Script* Editor, I want you to know I think the May-June issue looks terrific! And it was fun to read, too. Keep up the good work, and CONGRATULATIONS!

Margery Friedlander, TAJ Editor

SINGAPORE WRITER RESPONDS

Dear Editor:

Congratulations on your first issue! I am writing in response to your request for information about TA articles published in non-TA publications.

I am essentially a self-taught TA student and an avid reader of books by Berne, Harris, James & Jongeward, Steiner, Woollams & Brown, and others. I was struck by the relevance and practical applications of TA concepts in general medical practice.

I therefore wrote three articles published in the newsletter of the Singapore Association of Private Medical Practitioners, *The Private Practitioner*, in 1983. They are "Introduction to Transactional Analysis" (Part I, February 1983 and Part II, March 1983) and "Ego States and the Patient-Doctor Relationship" (June 1983).

Since writing them I attended a 101 course taught by Jeff and Maggie White, took the 101 exam, and have joined the ITAA.

Dr. Patrick Kee

TA AND ROAD SAFETY

Dear Editor:

I am a committee member of the Pedestrians Association, a road safety organization concerned with the safety of all road users and, in particular, the walking majority. I am also a TA enthusiast exploring the possibility of establishing a "TA Concern for Road Safety," the purpose of which would be to discuss and publish articles on applying TA principles to current problems of road safety.

Many organizations and individuals are currently concerned about the dangers of drugged and drunken driving, the decline in public transportation, and the challenges faced by those who conscientiously object to learning to drive or owning a car.

Have you any thoughts on such topics? If so, I'd like to hear from you. I'd like to start a "TA Concern for Road Safety" group in England and to hear from any other such groups around the world. Please contact me at 200, The Broadway, Wimbledon, London, England SW19 1RY.

David Porter

CHERNOBYL DISASTER CONCERN

At the suggestion of Membership Committee Co-chairs Judy Barr and Mary Ellen Frost, the following letter was sent to selected countries in Europe. Below it is a response received from members in Finland.

Dear ITAA Member:

We heard about the nuclear disaster in the USSR, and we understand that the radioactivity has been carried to your country. We want you to know that we are thinking about you, caring about you, and hoping you will be safe. Please let us know if there is any way the ITAA can be helpful to you and your community.

Lucy Freedman, President
Marilyn Zalcman, Vice-President
Judy Barr, Membership Co-Chair
Mary Ellen Frost, Membership Co-Chair

Dear Lucy:

Thank you for your letter. We are touched and grateful for your concern and caring. Fortunately our situation is not as bad as some press reports might indicate. The radiation level has been up, but it is not threatening our normal living. No one has died in Finland, and no birds have fallen dead from the sky, either! We continue our daily work, the cows are in the fields again, and there are no restrictions whatsoever. What happened in the USSR was tragic; let's hope that nothing like this happens again anywhere.

It's good to know there are friends in the big world who care. Thank you.

Marjatta Andersson, FinTA President

EXAMINER KUDOS

Special thanks to the following people for devoting their time, energy, and skills to the Level I exams in Perth, W. Australia: Jeff White, Gail Broady, Sr. Columba Howard, Ann McKay, and Sally Robinson. The BOC looks forward to working with them again.

Training Manual Being Revised - The Training Standards Committee reports that the new manual will be available in January 1987. The Committee is also developing standards for training and will meet during the August conference in San Francisco to consider needed changes in the manual. The Committee welcomes input from trainers and trainees; please send your values about standards and ideas about content to Gloria Wax, 168 Howard St., Dumont, New Jersey, USA 07628 (phone: 201-385-4656), or Carlo Moiso, Via Germanico 96, 00192 Roma, Italy (phone: 352092).

TA CONFERENCES WORLDWIDE

August 6-10, 1986 - San Juan, Puerto Rico.
Tenth Latin American Congress of Transactional Analysis.
Contact: Nelida Gomez, 312 32nd St., Villa Nevarez, Rio Piedras, Puerto Rico 00927.

August 13-16, 1986 - San Francisco, California, USA.
International Transactional Analysis Association Summer Conference.
Contact: ITAA, 1772 Vallejo St., San Francisco, CA, USA 94123. Phone: 415-885-5992.

October 30-November 2, 1986 - St. Louis, Missouri, USA. Midwest TA Conference.
Contact: Kathy Farr, 2821 N. Ballas Rd., Suite C-37, Town and Country Medical Center, St. Louis, MO, USA, 63131.

1986 - Alicante, Spain. Federacion Espanola de Asociaciones de Analisis Transaccional Conference.

January 1987 - Singapore. International Transactional Analysis Association - Western Pacific Association of Transactional Analysts Joint Congress.
Contact: ITAA, 1772 Vallejo St., San Francisco, CA, USA 94123. Phone: 415-885-5992.

August 1987 - Chicago, Illinois, USA.
International Transactional Analysis Association Summer Congress.
Contact: ITAA, 1772 Vallejo St., San Francisco, CA, USA 94123. Phone: 415-885-5992.

January 1988 - San Diego, California, USA.
International Transactional Analysis Association Winter Congress.
Contact: ITAA, 1772 Vallejo St., San Francisco, CA, USA 94123. Phone: 415-885-5992.

August 1988 - Brazil. International Transactional Analysis Association Summer Conference. Contact: ITAA, 1772 Vallejo St., San Francisco, CA, USA 94123. Phone: 415-885-5992.

Reduced Rates on Major Medical Insurance

USA members may obtain economical health insurance through the ITAA-sponsored Group Major Medical Insurance Plan underwritten by the highly rated Monumental General Insurance Company of Baltimore, Maryland.

The plan provides up to one million dollars protection for most health care costs. Covered expenses include hospital room and board charges, physicians' and surgeons' fees, prescription drugs, anesthetic and its administration, specialized equipment, blood and blood plasma, convalescent nursing home charges, X-rays, and laboratory tests.

The choice of deductible — $250, $500, or $1,000 — is designed to keep the cost of the plan down. The higher the deductible, the lower the premium rate. The deductible may be satisfied by eligible expenses from one or more medical conditions. And, if the deductible is met in the last three months of the year, the deductible for the next year is reduced by that amount. Once the deductible has been met, the plan pays 80% of all covered expenses up to $2,000, after which the plan pays 100% of covered expenses for the rest of the year.

All USA members and spouses under age 60 as well as their unmarried dependent children under age 19 (under age 25 if full-time student) may apply. If you have employees, they may also apply by meeting the same age requirements. Once accepted, coverage can never be cancelled because of age. Even upon retirement coverage may be continued, although benefits will coordinate with Medicare.

For details, call Albert H. Wohlers toll-free 1-800-323-2106 (Illinois residents call 1-312-698-2221).

Conference Update

Be Adopted By A Singaporean

Three hundred members of various professional groups and organizations in Singapore, all of whom have studied TA, have volunteered to be local hosts for visiting delegates to the January 1987 ITAA/WPATA Conference.

Each host will contact his/her "guest" through the conference reception desk and provide a phone number by which he/she can be reached. The hosts will offer information, advice, and ideas about Singapore, and will also take each guest on an outing to his/her home, workplace, or to see some aspect of Singapore life that a tourist would not normally get to see.

If you would like to have a local host, please send this application to Local Host Coordinators, WPATA, 136 Loftus St., Leederville, 6007, Western Australia *before December 1, 1986.*

SINGAPOREAN ADOPTION APPLICATION

Name: _____
Address: _____
_____
_____
Phone Number(s): _____
Hotel or Address in Singapore: _____
_____
_____
Date Arrival: _____
Date Departure: _____
Prefer Host To Be (circle):
Male Female Family
Occupation/Special Interests: _____
_____
Age Groups (Circle):
Below 20 20-40 40-60 60+

Tax Deductions for US Members Attending ITAA Conferences

For many USA members, the idea of traveling to conferences outside the country - such as the ITAA/WPATA 1987 Singapore Congress - is alluring. Those from the USA who plan to take advantage of the opportunity to visit this exotic and fascinating part of the world will want to be aware of laws concerning deducting travel expenses on their US Federal Income Tax returns.

Section 162(a) of the Internal Revenue Service Code allows a deduction for ordinary and necessary business expenses, including travel expenses while away from home in pursuit of a trade or business. The IRS regulations specify that such expenses are deductible only if a trip is related primarily to the taxpayer's trade or business. The burden of proof is on the attendee, and in each case the facts and circumstances are reviewed.

A principal factor in determining the deductibility of expenses is the relative amount of time spent on personal and business activities during the trip. Deductible expenses can include travel to and from the meeting, meals, lodging, required registration fees, and other sundry expenses.

However, special rules apply for a meeting held outside North America. The individual must show that it is "as reasonable" to hold the meeting in, say Singapore, as it would be to hold it in North America. Factors in the "as reasonable" test include:

- the purpose of the conference, and the activities that take place at the meeting
- the purposes and activities of the sponsoring organization
- the places of residence of active members of the organization

The ITAA is co-sponsoring this Congress with the Western Pacific Association of Transactional Analysts, and it is responding to a long-standing need to bring an international meeting to the Pacific Area in order to be accessible to our members there. Our pattern of prior meetings (Mexico, Dominican Republic, Canada, and Switzerland) also justifies our choice of Singapore as a site and substantiates the "as reasonable" claim.

The "as reasonable" test was enacted by the US Congress to prevent a meeting from being used as a front for a vacation. When the purpose of travel is primarily personal, transportation expenses are not deductible. However, specific expenses incurred at the destination for business purposes may be deductible. The issue of spouse travel is always a hot one, and deduction by a taxpayer of a spouse's travel expenses is generally not allowed. However, if there is a legitimate business reason for your spouse to be there, such expenses might be deductible.

US members planning to claim deductions should keep meticulous contemporaneous records of a trip: the purpose of the travel, dates of travel, number of days spent on business, amount spent (with receipts), time and place of each expenditure, and a record of workshops of business meetings you attend (the sessions must be related to your business). Expenses must be reasonable and appropriate, not lavish or extravagant. All expenses must be directly connected with your business.

In the case of travel outside the USA, let participants beware. Seek the advice of a competent tax professional about tax ramifications. This is especially true now that various changes in tax laws related to all travel are being proposed.

Call for Proposals

25th Annual ITAA Summer Conference
Chicago, Illinois
July 30 - August 3, 1987

Deadline: December 1, 1986. Please print or type.

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Name (as you want it in the program, including highest academic degree and membership level.

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Position: _____ Facility: _____

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Presentation

Title of Presentation: _____

Description

Enclose on two separate sheets of paper a 300-word abstract describing your presentation for blind review by the selection committee and a 50-word abstract which we will print in the program if your presentation is selected. Please do not include your name on these abstracts.

Specifications

Conference Proposal For: ___ paper ___ panel ___ workshop ___ film

Note: Papers are 50 minutes. If workshop or panel, you may choose:
___ 2 hours or ___ 3 hours

Program Track or Interest Area:
___ Clinicial Theory/Application ___ Educational Theory/Application
___ Management Theory/Application ___ Other (please specify): _____

Number of participants: ___ unlimited ___ limited to
___ Language of Presentation: _____

The level of information I will present is:
___ basic ___ intermediate ___ advanced ___ all levels

Co-presenters, if any. Please give name, address, and highest academic degree attained for each presenter, and please note: YOU ARE RESPONSIBLE FOR CONTACTING CO-PRESENTERS AND ENSURING THEIR ATTENDANCE OR REPLACEMENT.

Regular Members and Non-Members submitting proposals are required to include the written endorsement of an ITAA Advanced Member with their program proposal.

PLEASE RETURN YOUR PROPOSAL TO: THE CHICAGO SUMMER CONFERENCE, ITAA, 1722 VALLEJO ST., SAN FRANCISCO, CA USA 94123. PRESENTATION PROPOSALS MUST REACH ITAA BY DECEMBER 1, 1986.



ERIC BERNE AWARD NECESSARY

continued from page 1

1979 - Stephen Karpman, options
1980 - (tie) Ken Mellor and Eric Sigmund (nee Schiff), discounting and redefining; Claude Steiner, the stroke economy
1981 - Franklin Ernst, the OK corral
1982 - Richard Erskine and Marilyn Zalcman, the racket system
1983 - Muriel James, self-reparenting
1984 - Pamela Levin, the cycle of development

It is an impressive list of important contributions to TA theory. However, for the last two years there has been no slate sent to the membership for a vote. Has the well gone dry, and if so, why? What can be done about it?

Let's take a look at the list. The majority of the winners were trained by Eric Berne. But a closer look at the list finds that ALL of the winners were the product of an intensive 202 seminar system. The 202 seminar was set up by Berne to be the research and development structure of the ITAA. The decline in the scientific award level is, in my opinion, directly linked to the decline in the 202 system.

Berne scripted his trainees to think. He freely gave Permission ("Let's get some work done, gang"), Potency (his own weekly demonstration of creative thinking and problem solving), and Protection (the "us against them" challenge used by charismatic leaders). The strokes and reinforcement were ample, through his delight at new ideas, and his group encouragement "We're building a better Model T Ford, gang." However, although he trained us to think, he didn't specifically teach us how to train others to think. Although he set up a successful 202 format at home, he didn't specifically teach us how to set it up elsewhere.

Eric Berne had specific rules for running the seminar. He required the case presenter to begin by writing a question on the blackboard - a new theory or treatment problem to be solved as suggested by the case material. Berne would keep the seminar members focused on solving that problem, and we would emerge with new theory issues at the end of the evening.

The follow-through on the new ideas was definite. He would write it down in his notes for the *Transactional Analysis Bulletin*, or his books, or the issue would be addressed again and again in following weeks, or it would be the stimulus for new thinking and an article in the *TAB*. Some evenings he would present his new ideas for feedback. Others did the same. He would help out presenters by saying, "Let's set up the problem," and diagram something on the blackboard. If the presentation was going nowhere, he would politely cut it off and present some of his own material. If a presentation got into pastiming or empty theorizing, he would smile and say, "We're in danger of having an 'interesting evening,' so let's get some work done instead."

He actively encouraged rigorous debating and a team approach to problem solving. He didn't "teach" us. It was a two-way exchange with the audience actively involved in the creating. Our goal was "curing patients faster." The straw men to rally against were the analysts, the fuzzy thinkers, and the marshmallow throwers.

I believe the strong shift in emphasis to training standards in TA culture needs to be looked at as a possible cause for the drop off in creativity. Its great value to creativity is that all schools of TA are treated equally, and that the basics must be learned - a prerequisite to creativity. Its negative is that the BOC inherently instills an adaptive focus; we are trying to please the organizations that we were originally light years ahead of. The BOC carries a lot of Parent clout in the ITAA and may have influenced many seminars to shift from creativity to training.

I think several other factors have also contributed to the decline of creativity in the ITAA. For example, TA culture has changed from the Rebel Kid days, and is now based on a statement of purpose designed to cover diverse interests, while in the early days the purpose would have been simply, "To cure patients faster." In addition, TA culture used to be based on a "star" system of inspirational charismatic role models who traveled about encouraging creativity and giving the message that "you can be part of it, too." Now many of the original scientific leaders have shifted from promoting creativity to just promoting their own work.

Lastly, let's take a look at the nomination process. Is it a scientific award or a popularity award? Could an "unknown" get nominated for a breakthrough article? Would it be his/her responsibility to write it up convincingly and then popularize it? Or could it be nominated on scientific merit alone along the lines of the Nobel Prize and other scientific awards?

Is the editorial board still able to assess popular usage and significant scientific breakthroughs? Does science (creative vs. laboratory) still need better defining? Should the submitter be required to argue the case for theoretical originality and significance in order to help the editorial board out? Would new contributions on, say, miniscript or redecision, be "lumped together" automatically as "spin offs" of the original award and not be considered?

Reforms may be needed in the voting process. For example, voters may need to receive additional information to help them with their decisions as they do in other balloting situations. It seems that paragraphs that argue the pros and cons of an idea may need to be constructed by a committee and mailed out with the ballots. Some people who have summaries of TA articles but not the original journals may need to have articles mailed to them, including non-English translations.

Is theory-making a lost art? Is TA theory exhausted? Of course not. Modern breakthroughs are always occuring in science. Individuals can do it, but usually research institutions do it better. The 202 should be the research institution in TA. I believe any city or any country that sets up a Berne 202 seminar as described earlier in this article would soon take over the scientific lead in TA. An award-winning idea usually opens up a new door of theory, or finds a crack in an overlooked door of theory and opens it widely. Often, an intense personal interest is explored and the new theory is realized later. It is then clearly written up as a thoroughly thought out, expanded, complete "package," with lists and diagrams and a discussion of the theory implications.

The ITAA provides excellent facilities for the follow-through of getting the idea known and used. There is easy and rapid access to the *TA Journal* and many local, national, and international conferences. Contacts are made there for teaching workshops to advanced members and trainees. And with the use of the new ideas, we step closer to Berne's script goal for TA of "curing patients in one session." Unless we can do that, all of our present theory is insufficient.

The Script has offered to set aside space in the next issue for suggestions and replies to the ideas covered here. On Tuesday during the Summer Conference the Eric Berne Seminar of San Francisco will do a presentation on "How Eric Ran The Seminar." The complete set of tapes of Berne's original seminars will also be available there for collectors.

Stephen B. Karpman, MD, CTM, was active in Berne's San Francisco seminar for many years. Dr. Karpman is now in private practice in San Francisco, California, USA.

Note: Pat Crossman wishes to inform the ITAA membership that she returned her Eric Berne Memorial Scientific Award in 1979 because she feels the theory is flawed.

JUNE 1986 NEW MEMBERS

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Nall, Sarah	—
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Shinomiya, Megumi	Kozo Rokkaku
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EXAM CALENDAR

Exam	Exam Date	Location	Application Deadline
Level I (CM/SFM) Exams	August 13, 1986 January 22, 1987	San Francisco, CA, USA Singapore	May 9, 1986 October 21, 1986
Level II (CTM/SFTM) Exams	August 13, 1986 January 22, 1987	San Francisco, CA, USA Singapore	May 9, 1986 October 21, 1986
Level I (CM/SFM) Written Exam	November 7 or 8, 1986	To be announced	August 8, 1986
Training Endorsement Workshops*	August 17-20, 1986 November 2-4, 1986	San Francisco, CA, USA New York Area	June 17, 1986 August 4, 1986

Please contact Jackie Ward-Flaggs at the ITAA headquarters for more information

All fees due by application deadlines. All exam fees are non-refundable, but will be credited to your account (except oral application fees paid each time applying for oral exam) if at least 30 days written notice is given for cancellation. Otherwise fee is forfeited. Fees: written exam - $90 US/Canada ($10 administrative fee deducted for cancellations received prior to 30 days deadline); all other countries pay $15 written exam recording fee to BOC and $35 to reader/scorer. Orals applications: $75, non-transferable. Oral exam - $50. Contract filing fee: $30. All fees must be paid in US funds.

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Feelings, What Good Are They? . . . . . Chuck Holland, MA
Treatment of Character Disorders . . . . . Harry Boyd, PhD
Beginnings & Endings: A Growth Cycle . . . . . Felipe Garcia, MA
TA & AT in Organizations . . . . . Sam Lloyd, PhD
TA Goes to School . . . . . LaNelle Ford, PsyD
TA Can Be Fun . . . . . David Mack
Game Busters . . . . . Ray Quiet, PhD
In Search of Love and Laughter . . . . . Laura Boyd, PhD
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To register: make checks payable to USATAA and send to David Mack, 3005 Princeton, Plano, TX 75075. $50.00 registration includes workshops, dinner and dance. After October 1, 1986, registration fee is $65.00. Make hotel reservations directly with the Executive Inn, 1-800-843-3232.

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Tony White, originator of the Two Ego State Model is now selling his second book titled Transference Based Therapy - Psychoseparation. This book describes a therapy which uses the therapeutic relationship as its basic tool for script change.

It presents an easily understandable explanation of the therapeutic relationship that has not been done before. It goes beyond the simplistic idea that transference involves the therapist being internalized into the patient's Parent ego state. Instead it describes how to develop a therapeutic relationship without any symbiosis forming. This allows the therapist to avoid all the major dependancy problems that are usually associated with transference.

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Keeping In Touch

REGION I (PACIFIC)

Yoshitaka Sone, RM, is the new standing director of the Japan Transactional Analysis Association.

Maggie White, Board Chairperson of the Western Pacific Association of Transactional Analysts (WPATA), reports that there has been a continuing atmosphere of excitement and energy in the fourteen months since the first WPATA meeting. From the original eleven, membership has grown to fifty-six, with twenty Level I trainees and three Level II trainees. The first WPATA exams are planned for the Singapore Congress in January 1987.

Since WPATA is co-sponsoring the Singapore Congress, plans for that have been a top priority. Maggie indicates that advance bookings are higher than expected, and therefore the anticipated registration of 300 could easily be exceeded. Good child care and "local hosts" to show participants the non-touristy side of Singapore are proving to be attractive.

REGION II (EUROPE)

A **TA Research Group,** led by Dr. Bert Falkowski, has been set up under the auspices of Britain's Institute of Transactional Analysis (ITA). According to the June 1986 *EATA Newsletter* (Ian Stewart, Editor), the group's purpose is to promote, encourage, and provide back-up facilities for properly conducted research in TA. Dr. Falkowski believes that objective research on the results of TA applications can contribute to the development of TA and its acceptance in other professional circles. The group would like to hear from anyone carrying out or planning such research and offers to provide advice on statistical testing procedures. Contact Dr. Falkowski at 1 Eardley Rd., Streatham, London SW16 6DA, England; phone 01-672-9911.

REGION IV - LATIN AMERICA

Free copies of the Latin American Import/Export Directory (English edition) are available to ITAA members from the Latin American Trade Council. This publication provides comprehensive information on general business facilities in Latin America required by overseas companies and organizations for the promotion of international trade and general business contacts. It contains over 30,000 companies which have been classified by specific activity. For a copy, write the Latin American Trade Council, Circulation Department, PO Box 12, San Jose 1007, Costa Rica, Central America.

REGION V (USA)

Lucy Freedman gave a presentation on NLP and TA at the National Neurolinguistic Programming Association Conference. It was attended by thirty-five people who were enthusiastic in their interest in TA.

Marjory and Ed Zerin report that they did a thirty-minute presentation on their book, *The Q Model for the Effective Management of Personal Stress* (Gardner, 1986), on CNN (Cable TV) News in July. In addition, they also did a radio interview on Copley Radio (700 stations) and are expecting a story in the LA Times to be printed soon.

In addition to promoting their book,



Marjory and Ed Zerin at Ft. Irwin presentation

the Zerins just finished eight training seminars for 700 US Army personnel at Ft. Irwin, California on recognizing and responding suicidal individuals. They also gave two seminars recently for the Association for Systems Management.

ALL REGIONS

Suggestions for Conference Speakers Wanted - Is there somone you have always wanted to hear speak? Or someone you've already heard whom you think other ITAA members would also enjoy? The Program Committee is interested in hearing suggestions for keynote and pre-conference speakers. Send to Brenda Schaeffer, Program Committee Chairperson, c/o ITAA.

Archives Book Collection Growing - Thanks to a generous contribution of books from former ITAA President Ken Everts, the comprehensive library of TA books which will be permanently housed at the ITAA headquarters in San Francisco continues to grow. We encourage all TA authors to donate signed copies of their TA books by sending them to Marye O'Reilly-Knapp, Chair of the Public Information and Professional Relations Committee, c/o the ITAA office. The collection will be available on display at the office during the August conference in San Francisco.



Christine Blake, SRN, RM, of Hong Kong explains the PAC diagram to Yongi Polii, a young Indonesian man with family problems who flew to Hong Kong from Manila for five days of intensive treatment. Christine also consulted with the therapist who has been working with Yongi and his family to provide TA tools for better helping the family.

Calling All Trainers - Do you have a training technique or a program you are willing to share? Practices or problems you'd like to discuss? Join other TMs and PTMs on Monday, August 11 in San Francisco for an all-day session sponsored by the Training Standards Committee. For details contact Gloria Wax, 168 Howard St., Dumont, NJ, USA 07628 (phone: 201-385-4656) or Carlo Moiso (BOC Liaison), Via Germanico 96, 00192 Roma, Italy (phone: 352092).

Clinical Column Coordinator Wanted - *The Script* is looking for an expert clinical member who is willing to solicit and coordinate a regular (probably bi-monthly) column in the newsletter on clinical applications of TA. The column will be modeled after the OD and Educational applications columns already instituted. If you are interested in details, contact Editor Bill Krieger, 933 Georgia, SE, Albuquerque, New Mexico, USA 87108; phone 505-255-1551.

Resource Reviewers Wanted

We are updating our resource reviewers file for the *Transactional Analysis Journal*. If you are willing to occasionally review an article for the *Journal* on a subject in which you have special expertise, please fill out the form below and return it to the Publications Manager, c/o ITAA office. If you are already a resource reviewer (or think you might be) please help us bring our list up-to-date by filling out this form with your current address, phone numbers, and areas of expertise/interest. Thanks!

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