THE SCRIPT®

Vol. VII, No. 3, JUNE 1977

INTERNATIONAL TRANSACTIONAL ANALYSIS ASSOCIATION, 1772 VALLEJO ST., SAN FRANCISCO

BODY PLEASURE AND THE ORIGINS OF VIOLENCE



James W. Prescott, Ph.D.
Conference Key-note Speaker

A leading neuropsychologist, Dr. Prescott suggests that the principal cause of human violence is a lack of bodily pleasure during the formative periods of life. Results of laboratory experiments and cross-cultural surveys demonstrate that individuals and societies which experience and promote physical pleasure are also peaceful. Prescott feels that we can reduce crime and violence in the future by providing more pleasure for infants and young people.

We are pleased to announce Dr. James Prescott as the key-note speaker for the fifteenth annual summer conference. Dr. Prescott is a health scientist administrator at the National Institute of Child Health and Human Development and has done a great deal of research on the connection between violence and pleasure. In an article published first in *The Futurist* (April 1975) and later in *The Bulletin of Atomic Scientists* (November 1975) he says, "The reciprocal relationship of pleasure and violence is highly significant, because certain sensory experiences during the formative periods of development will create a neuropsychological predisposition for either violence-seeking or pleasure-seeking behaviors later in life."

Among the studies Prescott cites in support of his theory are those of Harry and Margaret Harlow with infant monkeys and those of Steele and Pollack with child-abusing parents. Prescott is convinced that "various abnormal social and emotional behaviors resulting from what psychologists call 'maternal-social deprivation,' that is, a lack of tender, loving care, are caused by a unique type of sensory deprivation, somatosensory deprivation." He believes that deprivation of body touch, contact and movement are the basic causes of many emotional disturbances, including violence and aggression.

Prescott has validated his work in cross-cultural studies of physical violence. The results of preliminary studies "clearly indicated that those societies which give their infants the greatest amount of physical affection were characterized by low theft, low infant physical pain, low religious activity and negligible or absent killing, mutilating or torturing the enemy." However, in further studies he found that "the beneficial effects of infant physical affection can be negated by the repression of physical pleasure (premarital sex) later in life . . ." and "the detrimental effects of infant physical affection deprivation seem to be compensated for later in life by sexual body pleasure experiences during adolescence." Thus, violence may stem from deprivation of somatosensory pleasure in infancy or adolescence.

Dr. Prescott's main suggestion for changing the epidemic of violence in our world today is to promote pleasure and encourage affectionate interpersonal relationships with a high priority on body pleasure in the context of meaningful human relationships. Such body pleasure is very different from promiscuity, which reflects a basic inability to experience pleasure. He has many ideas about restructuring family life to increase pleasure and we invite you to come and dialogue with Dr. Prescott about body pleasure as a significant "alternative and response to violence."

CALENDAR

GENERAL EVENTS

August 8-14, 1977 ITAA Summer Conference, San Francisco, California

EXAM SCHEDULE

Exam	Exam Date	Location	Application Deadline
CM AND SFM WRITTEN EXAMS	**June 17, 1977** **June 27, 1977** **July 3, 1977** **August 10, 1977**	**Wellington, New Zealand** **Seefeld, Austria** **San Francisco, CA**	**As soon as possible** **As soon as possible** **May 13, 1977**
CM AND SFM ORAL EXAMS	**September 5, 1977** **September 21, 1977** **October 19, 1977** **January 21, 1978**	**Melbourne, Australia** **Houston, TX** **Cincinnati, OH** **Delhi, India**	**As soon as possible** **June 23 or as soon as possible** **July 22, 1977** **October 24, 1977**
TM EXAMS	**August 7, 1977**	**San Francisco, CA**	**May 11, 1977** **Deadline for materials—** **June 27, 1977**

TRAINING NOTES

All fees are due on or before the deadline for applying for an exam. All exam fees are non-refundable, but will be kept as credit in your account if at least 30 days notice is given for cancellations. Otherwise the fee is forfeited. Fees: $75 written exam, $100 oral exam and $25 for all filing fees.

PTM Contract Workshop — August 5-9, 1977, San Francisco. All CM's and SFM's pursuing Teaching Membership after Nov. 15, 1976 are required to attend a contract workshop in order to take out a contract. CM's and SFM's under contract prior to Nov. 15, 1976 are invited to attend. **Deadline for application and $50 deposit — June 27, 1977.** For more information contact Jackie Ward, c/o ITAA office. PTM Contract Workshops required only for U.S., Canadian members.

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The Script
Newsletter of the International
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1772 Vallejo Street
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(415) 885-5992

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Managing Editor.....Robin Fryer, MSW
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International News

India and Sri Lanka were visited this winter by Dr. Richard Erskine, TM, Chairperson of the International Relations Committee and Rebecca Trautmann, CM. They did therapy sessions and presented workshops at such places as hospitals, colleges, Indian Airlines, Indian Railways, Engineers India, and the Indo-American Society. Richard and Rebecca report that people throughout India are enthusiastically using TA both clinically and in a variety of Special Fields applications. One exciting example is the rural community development work Lekha Daniels is doing within a Harijan (Untouchables) village. One of Richard's interests in going to India was to learn more about the Indian approaches to physical massage and the Eastern psychic/spiritual aspects of personal change and growth. Rebecca, who was born and grew up in India, returned for a visit after eight years in the U.S. From there, Richard went on to travel throughout Europe in April and May conducting intensive clinical training and therapy programs in Italy, W. Germany, Belgium and Denmark.

London, England was the site of a week-long Strokes Festival attended by Gaylon Palmer, TM, Larry Mart, TM and Colleen Hagstrom, RM. They worked with Laurence Collinson, SFM and Margaret Turpin, PTM of the Strokes Institute to present workshops on both basic TA items and treatment tools developed in Sacramento, CA.

Swap Homes — Explore Europe and Attend the 1977 European Conference. Two regular members of ITAA living in Wiesbaden, Germany wish to study TA in California this summer, June 12-August 23. Write to Howard Bridgman, CMR, Box 4143, APO New York, 09633. References available.

TRANSLATIONS

Introduce Yourself to TA by McCormick and Campos is now available in Dutch *(Wat Kan Ik Doen Met Transaktionele Analyse,* Swedish *(Lar dig sjalv transaktionasanalys),* Spanish *(Conoce el Analisis Transaccional)* and Japanese. The Portuguese, French, Indian and Israeli translations are not available at this time.

Análisis Transaccional para Pre-escolares (TA for Tots), Análisis Transaccional para Ninos (TA for Kids), and (to be titled) (TA for Teens), all by Alvyn Freed, PhD, SFM. These Spanish editions are being imported into the United States for use in bilingual education, especially in California, Texas and New York. *Spanish Editions: (TA for Kids* immediately available in Trans Pubs; *TA for Tots* soon available in Trans Pubs; *TA for Teens* not yet available in Trans Pubs.)

生まれ下手への道 *(Born To Win)* by James and Jongeward is now available in Japanese.

Befreites Leben (Power at the Bottom of the Well) by James and Savary is now available in German.

New ongoing journal of TAB and TAJ articles translated into French soon to be available. The journal will largely be the effort of Raymond Hostie, CPTM, and he hopes to include such articles as *Passivity* by A. and J. Schiff, *Discounting* by K. Mellor and E. Schiff, *Redefinitions* by K. Mellor and E. Schiff and *Miniscript and Structural Analysis* by T. Kahler. Hostie anticipates that the journal will be quarterly and he hopes to have the first issue out by the EATA Summer Conference in Seefeld, Austria.

INTRODUCING ITAA RECEPTIONIST DEBBIE BROUSSARD (AND HER HUSBAND ARTHUR . . .)



GOOD MORNING, ITAA!
YES, DEBBIE BROUSSARD.
ONE MOMENT, PLEASE.
THANK YOU FOR WAITING.
YES, WELL SHE HAS BEEN WITH US NEARLY THREE YEARS NOW.
SHE SURE HAS HER FISH TO FRY . . .
RECEPTIONIST,
INFORMATION SERVICES,
MAIL DISTRIBUTION,
PURCHASING AGENT FOR OFFICE SUPPLIES,
OCCASIONAL ILLUSTRATION FOR THE SCRIPT,
AND VARIOUS OTHER PROJECTS.
AS FAR AS I KNOW
SHE'S A WOODLANDER OF CALIFORNIA,
RAISED IN LAKE TAHOE.
SHE NOW HAS RETURNED TO HER BIRTHPLACE OAKLAND,
WHERE SHE LIVES WITH HER HUSBAND,
AND WHERE SHE ATTENDED TWO YEARS AT LANEY COLLEGE
WITH A MAJOR IN PHILOSOPHY.
SHE PLAYS GUITAR AND WRITES POETRY.
ENJOYS SKIING,
SNOWSHOEING,
HIKING,
FISHING,
AND HAS A WHOLE LOT OF LOVE FOR YOU.
THANK YOU FOR CALLING.

Members Forum

Dear Readers:

Our mail bag is over-flowing and we love it! We value hearing all points of view so keep the letters coming in. If you are writing to someone in particular (such as the Editor) but not necessarily for publication, please so indicate. This will leave us more space for those who expressly wish to have their views published. Letters not published immediately due to space limitations will be kept on file for later publication.
Robin Fryer, Managing Editor

Dear Editor:

I appreciated the printing of the advertising policy in the Committee Reports section of the April issue of the *Script,* and I would like further clarification of the following: 1) What is considered advertising? 2) Are business cards considered advertising? and 3) If, as an RM under contract, I am not to use the terms TA, Transactional Analysis, or the three circles in printed material, what do I say I am in clinical training in? Also, a comment for thought and discussion — it appears that often the most difficult part of training is establishing a group to be led for tape supervision. Trainees in related fields, such as social work and rehabilitation counseling, are often placed in internships or practicums in existing agencies. Since TA does not have, for the most part, the structure to afford like opportunities, it is generally the responsibility of the trainee to locate clients and start that first group. While this rewards initiative, originality, and creativity (and no little persistence), I think it might be beneficial to ITAA as a whole to establish internship programs. Any comments on that?

Virginia Brooks

Dear Ms. Brooks:

Anything that is distributed to the public is considered advertising. Yes, business cards are considered advertising. What you say you are is something you should talk over with your sponsor; they should be giving you this information. The reason I say this is because different sponsors have different preferences, although they are all, at this point, supposedly guided by the Board of Trustees' rulings relative to Grievance Committee proposals. As an RM under contract you are entitled to asterisk your name and put "In Clinical Training, International Transactional Analysis Association" at the bottom of the page.

Also, I am not in favor of people coming into training and going right out and establishing a group. If you don't have any experience or have very little experience, you should not be running a group, especially a private one. Supervision is not enough; the only way you can get competent is by experience. I don't encourage people to start private groups until they have had at least two years experience, preferably working in an agency giving treatment. It's really to your benefit to do so, as you have an opportunity to try yourself out in a protected atmosphere in ways you would not attempt as a private therapist in a private group.

Also, while it is the trainee's responsibility to find people with which to start a group, and I recognize the Catch 22 in this, it is the trainer's responsibility to make sure that person is competent and capable of dealing with the kinds of problems that arise. While it may reward initiative, originality and creativity, and, as you say, no little persistence, this policy does little to support the ethical view that we do no harm. While I am generally in favor of an internship program, what I know is that patients go to good therapists and they don't go to therapists who aren't good. It is quite possible for you to be in training and be quite good. My view is that the professions of psychiatry, psychoanalysis and psychotherapy have become a rather large industry. The industrial view is to acquire power, prestige and wealth, in short, control. The definition of the word professional that I use is someone who does something good for the community. Sometimes we are able to attain both objectives simultaneously, but . . . not very often. Industries go out and sell people; if you are a professional doing good for the community, people will find you. Some of our attitudes about training and the resultant standardizing and application of it have become industrialized. One has to question its basic self-interest and whether or not this interest meets the needs of the community. I appreciate your lively interest.

Best regards,
Alan Jacobs, CTM
Chairman, Grievance committee

Dear TA Membership:

A new book is out entitled *Current Issues in Transactional Analysis* published by Brunner and Mazel, New York, NY. There is a TRILOG®'' article in this book which is not current. It is based on information that was current as of April, 1975. I have done everything in my power to protect our membership from this type of problem since May 1970, when I began sharing material with the Eric Berne Seminars in San Francisco. The ITAA has been most cooperative, as well. The word "TRILOG®" is a registered trade name. All its graphics bear a copyright. I advised the writer of this article in July of 1975 not to refer to TRILOG® in any public role as a possible teacher, much less writer, without submitting his material before hand for authorization.

Now, those of you who have attended TRILOG® teach-ins within the last few years in the States, Canada, Europe or Britain will realize that this article does not follow the TRILOG® format. However, I would appreciate it if you would not write to me about the discrepancies. The PAC of transactions is like turning a light on. You know which ego state has gone on after the fact — just as you know the light is on after it has happened. TRILOG® is concerned with what happens before that P or A or C light goes on. It is also for this reason that I would not have granted permission to run any such TRILOG® article in a TA book, at least, until the "TRILOG® PRIMER" has been published! At any rate, I am turning this matter over to our attorneys . . . and to the President of ITAA for appropriate action. Meanwhile, I will show you what's current with TRILOG® at the Summer Conference, if not sooner.

Yours,
Arthur Rissman

Dear Editor:

I participated in the first PTM Contract Workshop. I am aware of the controversy around it and wish to share my views. I had a choice about whether or not to go to the workshop, having been offered a PTM contract on the "old" system. I chose the workshop because it was a less expensive alternative to the old contracting system and because it offered me the possibility of being recognized for my professional strengths while getting critiqued on areas in which I might benefit from more training. I believed I would be recognized for what I could do — I was. I believed that the overall training could cost less — it will. The contract costs less because I will need only one (not three) sponsors — an obvious cost savings. It recognized me by tailoring the PTM Contract with ITAA to my background. The workshop

provided this flexibility for all fourteen of us in the workshop. Some people have more stipulations than they might have had with the old system and others have the same or somewhat less. This is as it should be as our backgrounds and skills were vastly different. ITAA is recognizing this by providing input from three of its TM's.

The TM leaders — Ruth McClendon, Jacqui Schiff, and Stan Woollams — were exemplary. The TM observers (Marty Holloway, Marge Reddington, and Dick Abell) demonstrated ITAA interest and approval as well as adding their own skills. The opportunity to meet other people who were already PTM's who wanted feedback on their progress and to meet CM's desiring PTM contracts was also a major reward.

From one participant in the first contract workshop — congratulations and cheers to the Training Standards Committee for continued attention to excellence in TA.

Sincerely,
Ken Lessler, PhD

Editor's Note: We have also received letters from Gloria Wax, Dennis Sims and George Imperato expressing positive feelings about their participation in the first PTM Contract Workshop. We will try to print these in later issues as space allows.

Dear ITAA Members:

I believe that there are many of you who are as concerned as I am about the new selection process for PTM's (see the Feb. and April *Script* letters for more information). I also believe that the Training Standards Committee and the Board of Trustees will be responsive to our concerns, if we present them collectively. I want to know your views. What I plan to do is tabulate your responses and present this information to the Training Standards Committee and the Board of Trustees during the Summer Conference. I will also include the results in a future letter to the *Script*. Because time is short, please respond in brief and as soon as possible to the following: 1) Do you support or oppose the Contract Workshop requirement as an appropriate selection process for PTM's? 2) Why or why not? 3) Is there any alternative selection process that you would like to have implemented? Please send your responses to me at 85 Carl St., #6, San Francisco, CA 94117.

Thank you,
Stephanie Griffin

Editor's Note: The following are excerpts from a series of letters between Tony Bannister, RM, of London and Bob Andersen, Executive Director of ITAA. For more information about ITAA's financial situation see the President's Letter and the Auditor's Report elsewhere in this issue.

Dear Editor:

I am disturbed by the issues raised . . . in the unattributed summary of ITAA's financial situation (*Script*, Dec. 1976). I am aware as follows: a high level of incompetence in the financial management side of ITAA affairs. If the six persons fired by Bob Andersen were collectively responsible for this state of affairs, then the prompt action by Mr. Andersen I applaud. (However, I suspect) that the six people on the street might be fall-guys for somebody else's ineptitude. Consider a closer examination of your own figures: (those quoted for committee expenses, membership directory, summer conference expenses, telephone expenses and ETS expenses) account for some $54,000 of the total deficit of $66,000. Two items deserve further comment. Since ITAA must have had all the factual information required, where did $12,000 go to (the difference between expected and actual cost for the directory)? To the printer? (And) is somebody trying to persuade me that the existence and approximate cost of (the WATS line) was unknown at the time of the overall budget compilation? Re: the telephone item, and the somewhat bland (explanation) ". . . general increased contact with members . . ." may I suggest that in future the administrative staff at ITAA talk less and talk fast, that is, during office hours! In general, the inaccuracies in the budget forecast estimates point to administrative incompetence as at least a factor to be considered, whether as sole cause or contributory cause, and to claim that they arose ". . . because of changing trends in our membership . . ." really explains nothing. I'm sure this won't be the only letter received on this subject. I would be pleased if all the relevant facts could be collated . . . and presented to the ITAA membership, because I know that they, like myself, care about ITAA, the people in it, what it stands for and what it does. In closing, I would like to convey my feelings of respect for the integrity of *Script* for presenting at least some of the case for consideration.

Yours sincerely,
Tony Bannister

Dear Mr. Bannister:

The *Script* editor has asked me to respond to your letter of 21 February. Based on the available evidence, and the remarkable climb in membership for 1974 and 1975 (near 40%), the Trustees established what they felt to be a responsible, and even conservative projection (predicting only 30% membership growth) for 1976. During January and February (of 1976) the income continued to come at predicted rates. At the March meeting of the Trustees . . . added authorization for certain expenditures . . . were made. The corporate mind of the Association, as represented by the Trustees, simply didn't look for slight fluctuations (in March income) as signs of impending doom. I started work on March 1st. April and May continued the downward trend in membership income. By this time the contract for the membership directory had been arranged. (The estimated cost suggested some increase over that anticipated) but it was very much higher when we got the bill; the estimator goofed. I goofed in not checking up on him more closely. (He seemed to know what he was doing; I was busy learning my new job.) He is no longer with us; he was one of the five dismissed in October.

For your further information, the WATS telephone system . . . has reduced the headquarters **out-going** long distance bills by some 40%. The increase is in the rate of incoming calls. (The Board has since discontinued WATS incoming service.) The summer conference overage was largely a matter of inexperienced management. We have now employed a professional conference management firm. The woman who co-ordinated our conference last year is no longer with us. She, too, was one of those who was let go in October.

In short, there has not been **one** person, or even one group, responsible. You are correct, there has been some haphazardness in the financial management of ITAA. However, we have set up the 1977 budget on a 0% growth basis. As the new year progresses, we are spending even somewhat less than budgeted. I feel a sense of stability emerging as leadership (both elected and salaried), organizational structure and membership trends are settling into patterns. I see us all coming together with a viable, and bright future.

Cordially,
Bob Andersen

Dear Bob:

Thank you for your letter in reply to mine re: staff dismissals and financial statement. I very much appreciate the promptness of your reply and . . . (your) obvious care and concern . . . (are) . . . apparent from the sheer volume of information you gave me. As a possible suggestion for consideration, is there any way in which some kind of reserve

fund might be formed in order to guard against unforeseen economic ill-winds in the future? . . . I have no doubts as to your good intentions on this or any other score and so with best regards to yourself and all ITAA staff, I'll be signing off.

Sincerely,
Tony Bannister

Dear Muriel:

It was only with a lot of wheelspinning that I finally became convinced that I needed to write this letter. I have never read anything that showed that anyone else is having this trouble, and yet I find it hard to imagine that I am unique. I hope you will print this letter in the *Script*, then pass it along to the Board of Directors of ITAA.

I have never been a hotshot for pushing myself in my career as a psychotherapist and I realize that the pusher will get the lion's share of the business in most situations. I even recognize that to be a pusher is not to automatically negate the person's ability as a therapist. All of this being so, I still have come to the unhappy conclusion that most of us (especially here in California) must join some foundation, association, or other group membership in the local area in order to readily survive in the therapy business. Due to unrealistic legal and ethical constraints (my own opinion), we cannot advertise our abilities and availability as therapists. Due to ITAA constraints, we cannot advertise the teaching of TA unless we are CPTM's and are associated with a CTM. In my own situation — I cannot make a financial commitment to becoming a PTM even if I wanted to. (I, in fact, don't wish to become a PTM, but wish to do therapy; that being what I do best and love to do.) It seems to me that the way the State of California and the ITAA have things set up, my options as related to becoming **known** are severely curtailed unless I affiliate with one of the foundations in the LA area. Almost daily I get brochures from institutes all over the USA advertising varied TA oriented classes and workshops. I get many brochures a year from local and other regional organizations. In checking with my lawyer, I find that the only constraint on my advertising my availability as a Marriage and Family Counselor, a professional sorely needed by so many, is peer censure. This is a strong limiting factor which few professionals would chance. I don't plan to. At the same time, I am forced to beat on the doors of doctor's offices, give free treatment at churches, try to find organizations to speak to and hope that some geometric progression will soon take place with client referrals. If I can survive that long, I think this will happen. As it is now, I cannot get enough exposure to get a good client flow going. Regardless of my ability as a therapist, if I cannot survive it is all for naught. Now the ITAA wants next year's $50 dues and I am wondering what last year's dues got me (I haven't even seen my picture which I sent nearly a year and a half ago printed in the Directory). I am angry that the ITAA is more interested in training the new therapist than in helping the CM to establish himself. I am not asking for active help; simply passive sufferance such as instruction in ways we can make ourselves known to potential clients in our areas. I know for a fact that at least one CM teaches regular workshops to stimulate business. This is not legal, I believe, according to the by-laws. Am I forced to violate the laws of my own organization in order to survive? It begins to look that way.

I would appreciate feedback from other CMs as to how they have solved the problem. This is the sort of thing the *Script* could be very effective in. How about an article each issue on survival and growth in the business? This is the harsh reality of being available for those hurting people out there.

Yours in OKness, Gerald J. Bransford, MA

Dear Friends,

Although I sometimes get stuck with the way words can be misunderstood, I want to share with you some of my thoughts and feelings about where you and I and our organization are going. I keep looking for a simple way to say what my goals are. Intuitively I believe that they are much the same as the goals of every living being, if we could communicate beyond our learned limitations. Maharishi Mahesh Yogi has said, "The purpose of creation is the expansion of happiness." Some folks object to the word "happiness" as meaning some superficial condition. I don't think the Maharishi means it in that way and neither do I. I mean it to cover the deep issues of living in physical, intellectual, emotional, and spiritual harmony. a word that refers to a quality that has ecological significance.

In this very large sense, what Curtis Steele and I are doing at TAO is expanding happiness. Transactional Analysis is an obvious tool for doing that. It has been instrumental in changes for ourselves and for those around us, so we know first-hand what the possibilities are. In our work, we focus on clinical excellence and at the same time we can identify that our goal of clinical excellence serves the metagoal of "expanding happiness." Dealing with economic and social practicalities makes it all too easy to narrow the breadth of our hopes and dreams so that clinical issues become ends in themselves. But, serving as Social Action Committee chairperson has provided me with a more expanded view of what we have been about and of where we may be going, along with the rest of you. I am grateful for that.

It seems to me that the San Francisco Social Psychiatry Seminars set out deliberately to have an impact upon the whole society. The original purpose was to expand from the limited effectiveness of traditional therapeutic approaches to developing a more widely applicable method of dealing with psychosocial problems. Thus it would appear that where we as an organization have been going all along is in the direction of social action; i.e., a healing impact upon the whole society, in support of life, and health and growth. What we are about is not only fixing the damage that people have already suffered, but preventing future damage, and making our interventions exponential in their expansive effect.

Now, in 1977, we find ourselves wondering what ITAA is all about. We see it having a limited future as an educational or credentialing organization; we wonder about it as a trade organization or a lobbying group; we are unwilling to support it purely as a social club. We feel a vacuum in purpose. Yet, talking with ITAA members in Atlanta I learned again that ITAA constitutes a very special social experience for its members: the only large (sometimes the *only*) organization many of us have known that provides a matrix of straight talk, straight dealing, caring, confronting and support. I found person after person expressing the overall intention to use TA and the ITAA in support of positive, healing, and preventive impact on society. Many thought they were alone in holding such an ambition; my discovery is that so many are sharing the same goal.

Check your own experience. If it verifies mine, think about the future of ITAA as an organization re-dedicated to social healing and prevention of damage, to exponentially increasing the impact of our understandings in support of life health and growth for people everywhere. I am going to be involved in preparing a resolution to be presented in August proposing ITAA's purpose be defined in terms such as the ones I've presented here. I would welcome any comments or suggestions any of you have to make.

Nancy Porter, Social Action Chairperson

* * *

POST SCRIPT

THE ITAA BULLETIN BOARD

Advertising Policy: ads must be in good taste and not include statements which are exaggerated. Included may be training given or supervised by a TM or a CM or SFM with a TM contract, announcements of scientific meetings of professional organizations and books available through Trans Pubs. **Clinical treatment offerings may not be included.** Ad copy must emphasize training rather than personal growth or therapy. Words such as "workshop," "seminar," "marathon" must be clearly differentiated from treatment by use of the word training; i.e., "training workshop," etc. Products such as books, tapes, posters may not be included.

Guidelines: clean, photo-ready copy, to be reproduced exactly as submitted. No xeroxed copy please. Submitter will be billed for any additional work necessary to prepare ad for publication. Location of announcements related to date of receipt in ITAA office, c/o Robin Fryer, Managing Editor.

Quarter Page: $100 Dimensions: 3½" x 4¾"
Half Page: $175 Dimensions: 4¾" x 7½"
One Page: $300/pr. Dimensions: 7½" x 9⅞"

PLEASE NOTE NEW DIMENSIONS LISTED HERE
Dimensions are for standard borders supplied by ITAA.
Announcements as submitted should be slightly smaller.

Deadlines: refer to receipt in ITAA office. **June 24, 1977** for August issue, **August 25, 1977** for October issue.

Listings in Post Script have not been investigated and are therefore not specifically endorsed by ITAA

CLASSIFIED ADVERTISING

EUROPEAN TA ASSOCIATION SUMMER CONFERENCE, July 3-9, 1977 in Seefeld, Austria at the site of the Winter Olympics, deep in the Austrian Alps. It is not too late to register — see the December, 1976 **Script** for details or rush your deposit (125 German Marks, Approx. $50.00 U.S.) to Betsy Schachtner, 8 Munich 40, Clemensstrasse 8, Germany. Phone: 089/34 11 75.

3 DAY FAMILY TRAINING WORKSHOP WITH RUTH McCLENDON, Seefeld, Austria **will not be given separately** as announced in April, 1977 **Script.** Material from this workshop will be covered in other workshops given in Seefeld: **Family Therapy Training,** June 26-28, 1977 and **Training in Treatment of Sexual Dysfunction,** June 28-30, 1977. For information contact Ruth McClendon, PO Box 917, Aptos, Ca, 95003.

PRE-SUMMER CONFERENCE WORKSHOP WITH STEVE KARPMAN IN SAN FRANCISCO. Social Level TA Techniques focusing on intuition, intimacy, fun, and making relationships work. Saturday and Sunday, Aug. 6 & 7. $80. Lodging available. For further information write or call: Stephen B. Karpman, MD, 3527 Sacramento St., San Francisco, CA 94118. (415) 922-6220.

SPECIAL TRILOG "TEACH-IN" FOR TA MEMBERS. Crisis identification and problem solving through self-conversation. Aug. 5, 6, 7, in San Francisco — $150, limited enrollment. Arthur Rissman, 99 Elm, Mill Valley, CA 94941. (415) 388-6681.

MURIEL AND JOHN JAMES INVITE PARTICIPANTS TO REGISTER EARLY for their workshops. Last year many persons registered too late and didn't get in because of space limitations.

*Deadlines and guidelines same as for general Post-Script announcements. **Payment must accompany ad when submitted.** Rates: $4/line, minimum 5 lines. (Line = 55 character counts with spaces between words as one character.)*



HOUSTON TA CONFERENCE

for Organizations and other Special Fields

September 21-25, 1977
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College of Business Admin.
University of Houston
Houston, Tx. 77004

SFM CM ORAL EXAMS
Sept. 22, 1977
ITAA 101
Sept. 21-22

WEST LOS ANGELES GROUP THERAPY INSTITUTE
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(213) 473-4463

TOM WILSON, M.D., C.P.T.M. Co-Directors DIANE MOMB, R.N., C.P.T.M.

I am a psychiatrist certified by the American Board of Psychiatry and Neurology. I am currently an Assistant Professor at USC and have lectured and taught courses for USC, UCLA and the Los Angeles Group Psychotherapy Society. I have been on the staff of Cathexis Institute. I am President of the Medical Staff at the Westwood Hospital in West Los Angeles.

I am a Clinical Provisional Teaching Member of ITAA and am a psychiatric nurse with experience both in hospital work and with office groups. I am associated with Cathexis Institute. I have taught or assisted with courses for the California Hospital Medical Center, UCLA and the Los Angeles Group Psychotherapy Society.

The West Los Angeles Group Therapy Institute has been in operation since October 1974. Our focus is on training professionals to work with psychosis, especially schizophrenia, and other severe emotional disorders. The faculty works as a team and has been trained in reparenting and regressive techniques. Facilities of a private psychiatric hospital are available for the purposes of training. The West Los Angeles Group Therapy Institute training program includes 101 courses and training towards ITAA CM membership. We also individualize programs for out-of-town trainees interested in psychosis and wishing to spend a week or more in intensive training with us. If you are interested, contact us at the above address.

KNOW and GLOW

SUMMER WORKSHOP-VACATION: JULY 31st to AUGUST 14th.

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Oct. 21 Papers, panels & workshops
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Oct. 23 Papers, panels & workshops
Closing Session

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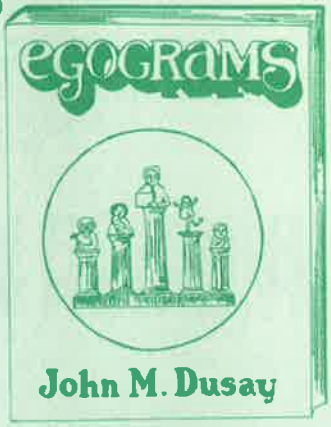
John M. Dusay, M.D.

Egograms

How I see you
and you see me



Here is an enjoyable way to better understand yourself and your relationships. Each individual's egogram is as unique and personalized as his or her fingerprints. It is a visual representation of the five ego states in every person (critical parent, nurturing parent, adult, free child, and adapted child) laid out in clear, immediately understandable form. By drawing and reading your own egogram, you can determine the strengths and weaknesses of your personality and begin to change your life. And by reading the egograms of others, you can understand how your various ego states complement each other and begin improving your relationships. Full case histories from Dusay's practice. **Egograms** shows how individuals have enriched their lives through this technique. Complete with charts, diagrams, and full instructions on how to find your egogram and those of others.

John M. Dusay, MD is a practicing psychiatrist and Assistant Professor of the University of California School of Medicine in San Francisco. An early student of Dr. Eric Berne (the developer of Transactional Analysis), Dr. Dusay has been a contributing pioneer to both the theory and application of TA.

256 pages, illustrated, to be released June 15, 1977 List price $7.95 plus 85¢ shipping and handling

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AMSTERDAM Tues , Wed., Thurs., June 28,29,30

DREAM WORKSHOP	T.-W.-T. June 28,29,30	7-10pm
SCRIPT WORKSHOP	Wed., June 29, 9am-4pm	$25.00
SCRIPT MINITHON	Thu., June 30, 9am-4pm	$25.00

MUNICH Friday, Saturday, July 1,2

SEX AND SENSUALITY WORKSHOP $50.00
Fri., July 1, 7pm-10pm--Sat. July 2, 9am-9pm

GENEVA Saturday, Sunday, July 16,17

SEX AND SENSUALITY and SCRIPT
Contact: Konstanz Robertson-Rose

PARIS Tuesday, Wednesday, July 19,20

SCRIPT WORKSHOP	Tues., July 19, 9am-4pm	$25.00
SCRIPT MINITHON	Wed., July 20, 9am-4pm	$25.00

LONDON Saturday, Sunday, July 23,24

SCRIPT MARATHON $40.00
Sat., July 23, 9am-6pm--Sunday, July 24, 9am-4pm

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Keeping in Touch

Air Force Learns to Use Intuition — March 1977. Tinker Air Force Base in Oklahoma City, the largest center for building and repair of aircraft in the world welcomed Arthur Rissman for a two-day series of lectures to their key personnel. Rissman stated "that the unpredictable realities of national insecurity are made more dangerous by traditional military communications." He suggested an immediate shift of communication designs to assure the sending and receiving of intuition first and orders second. The Air Force loved it and has since expressed desire for a continuing relationship with TRILOG and further training of Air Force personnel.

TA and Dentistry — Harry Glatz, SFM has given several workshops at dental schools and since he is a dentist himself, is able to relate TA to dental office stress which invites dentists to feel not-OK about themselves. He feels TA is a "natural" in helping dentistry as a profession.

A Note from the Editor: Great! I've been doing the same for the California and Missouri State Associations of Dentists as well as local associations. I'm not a dentist myself, but my Dad was, as well as a professor at U.C. Berkeley, so I still remember a lot of "open your mouth — it won't hurt much" before the days of painless dentistry!

P.S. — anyone with a lot of experience in special fields applications of TA, drop us a note.

Muriel

TA and Kiteflying — Michael Ellis, RM, has some interesting and fun ideas about how kiteflying delivers "sheer enjoyment, healthy pride, fantasy and movement" to the Free Child. He would like to hear from any other kiteflying — TA enthusiasts and can be reached at 1510 Second Ave., York, PA 17403.

Eric Berne was reportedly a great poker player and the games he started at the Winter Congress have turned into a yearly tradition. Participants in this year's poker game, hosted by Cathexis Institute, donated $200 to the Planned Parenthood Association. This is a great manifestation of TA fun and also concern by our members for the needs of people in the world around us.

Wanted: TA oriented psychologist who might like to join a family practice group in July. If interested, contact Mr. J. David Michaels, 911 Caldwell Ave., Portage, PA 15946. Phone: (814) 736-9692.

TA and Theater — Gladys Harris, Executive Director of the Mental Health Association of St. Joseph, is interested in locating a play which has TA as a theme. If you have any information or interest along these lines, contact Gladys at Twelfth and Faraon St., St. Joseph, MO 64501. Phone: (816) 279-2721.

NEW ITAA MEMBERSHIP RATES

At its August 1976 meeting, the ITAA Board of Trustees set the annual rate for all membership classifications as follows:

Title	Other Countries	U.S. and CANADA
Regular Member	**$30**	**$ 35**
Special Fields Member	**$45**	**$ 50**
Special Fields Member with TM Contract	**$70**	**$ 75**
Special Fields Teaching Member	**$95**	**$100**
Clinical Member	**$45**	**$ 50**
Clinical Member with TM Contract	**$70**	**$ 75**
Clinical Teaching Member	**$95**	**$100**

Rates for "other countries" included all territories of the United States. U.S. and Canadian rates are $5 higher because these members contribute to the ITAA Scholarship Loan Fund and are eligible for loans awarded by this committee for training. Note: rates for subscription ($15.00) and subscribed ($20.00) categories remain the same for all countries.

SEMINARS AND STUDY GROUPS

Des Moines, Iowa — Central Iowa TA Seminar sponsored by George Barnitt, CPTM, meets the second Friday of the month at 7:30pm. Fee: $25/year. Contact Diana Eaton, 631 42nd St., Des Moines, Iowa 50312. (515) 279-0682.

Englewood, New Jersey TA Seminar — sponsored by George Imperato, CPTM, meets Sunday evenings, 7-9pm, bimonthly. Fee: none. Contact George Imperato, 515 Grand Ave., Englewood, NJ 07631. (201) 567-4646.

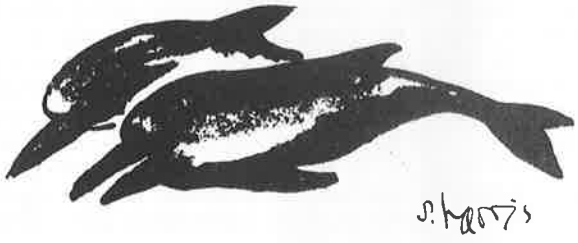
Marcellus, New York — Central New York TA Study Group sponsored by Jerry Paul, CPTM, meets one Sunday per month from 7-10pm. Fee: none. Contact Art Oblas, R.D. 1, Marcellus, NY 13108. (315) 673-4054.

Denver, Colorado — Denver Area Transactional Analysis Seminar sponsored by John Weiss, CTM, meets first and third Tuesdays of each month, 8-10pm. Fee: $7/yr for postage and refreshments. Contact Donna Jara, 3721 South Rosemary Way, Denver, CO 80262. (303) 394-8271 or 771-2645 evenings.

The Human Touch, an article in Parade Magazine, July 12, 1975, describes the use of TA at Danbury Hospital in Connecticut as one of the ten major medical advances in hospital treatment in 1975. "Danbury hospital has embarked upon a broad program employing transactional analysis techniques to teach its 1350 nurses, technicians and other employees that patients are people. Special classes are held in which trained experts explain the psychological reasons for patients' reactions and what hospital aides can do to make them feel better . . . The hospital says that patient complaints have dropped appreciably." Thanks to George Kohlrieser for this information — and an invitation to others to let us know of articles of similar interest published elsewhere.

First year college student from British Columbia Canada would like to spend the summer working in TA, particularly related to counseling small children and teenagers. If you have a need for such help, contact Susan-Ann Green, 2175 Chairlift Rd., West Vancouver, B.C., V7S 2T4, Canada.

Transactional Analysis After Eric Berne, Edited by Graham Barnes, Harper & Row, 1977, 550 pp. Articles by major TA practitioners in clinical and special fields applications. Tentative TA Book Club Price: $12.50. Tentative List Price: 15.95.



"Although humans make sounds with their mouths and occasionally look at each other, there is no solid evidence that they actually communicate among themselves."

Committee Reports

Licensure Committee

Co-chairpersons: Marge Reddington
Ed Gurowitz

The Licensure Committee continues to solicit information from the membership on licensing situations in various states. We will be researching the possibility of working with other professional organizations in a national effort toward psychotherapy licensure. At our meeting in August we will be drafting a recommendation to the Board regarding future ITAA actions on the question of licensure.

Training Standards Committee

Chairperson: Ruth McClendon

In writing this report, I am aware of three major issues which need to be addressed: contract workshops, the Written Essay Exam and Contract Extensions. I am also aware of wanting to invite each one of you to attend or send questions and input for the next Training Standards Committee meeting, Monday, Aug. 8, 8am to 1pm at the Sheraton Palace Hotel. The Contract Workshop idea was first conceived at an AGPA meeting in Boston and its rebirth just recently occurred in Atlanta. The first Contract Workshop finished on March 22 and I believe is best described by one of the participants. "In the last workshop I was able to define my strengths and weaknesses, examine the options for training programs, overcome some of the personal problems which I put in my way, and then to construct a training plan. The atmosphere at the workshop was warm, caring and straight and the Teaching Membership Staff was effective in allowing me to do what I needed to do."

There has been some confusion regarding the Written Essay Exam currently required for non-US or Canadian CM or SFM candidates. A new form of this exam has been available for a year now and it has been translated into Spanish, French and German. Soon it will be available in Japanese. Requests for forms or general information is available from Jackie Ward, c/o ITAA office.

Rumors always astound me and the most recent one which I have been in contact with is that "over three-quarters of the PTM contract extensions applied for have been denied." The facts are that all contract extensions have been granted and there have been four persons asked to meet a Contract Review Board. Of these, one has done so thus far and three others are planning to do so.

Again, I look forward to having contact with you who are interested in Training Standards and welcome your input.

AT LAST WE HAVE IT! The Training Manual recently completed by the Training Standards Committee is now ready. It is big, thick and comprehensive and the energy it took to make it up is incredible. It is complete and filled with answers to questions you might have about ITAA Training Standards' policies and procedures. The manual is for you whether you are a RM, a CM candidate, an SFM candidate, a PTM or a TM. It will be useful whether you live in Iowa, Arkansas, Germany or Australia. It is a creative, diligent effort to conceptualize, personalize and make easier the training and credentialling process. It is a reflection of our efforts as an organization to make sense out of measuring competency in Transactional Analysis. Many thanks to everyone who put energy into making the manual a reality and my special appreciation to Marge Reddington who so carefully put it together. It is available in Trans Pubs for $10.00, which includes two years of periodic updates.

Ruth McClendon

Regular Member Interest Committee

Chairperson: Sue Hutchins

At the January 1977 meeting of the Board of Trustees, the RM Committee presented a report, data from the RM survey, and four recommendations. The Board voted to (1) charge the Regular Member Committee and the Long Range Policy and Planning Committee to cooperate in producing a statement of pros and cons of the Regular Member vote issue for publication to the membership in August; (2) invite two Regular Members to sit with the Board of Trustees to serve as liaison, information and resource persons. Further, the Board agreed to publish in the *Script* an invitation to Regular Members to serve on committees and specifically to appoint two RMs with contracts (one clinical, one SFM) to the Training Standards Committee. These actions were fully responsive to the recommendations of this committee. The Board also voted to note, in their official records, their favorable response to the needs and concerns of the Regular Members.

Social Action Committee

Chairperson: Nancy Porter

I have an issue that I think is very important for all ITAA members: the space limitations imposed by the size of the *Script* make it completely impossible to communicate more than the sketchiest surface of the meaningful activities going on within the structure of ITAA. I have seen the figures about the cost of printing extra pages of the *Script* and I know that our present budget situation precludes spending more. Yet, I think there must be a way to solve the problem.

As I talk with members in various places, I find most people have very little idea of what ITAA committees and officers are accomplishing. I think it would be wise to communicate much more fully with each other. If you agree, please confirm by writing to the *Script*. (These would not be for publication since that would take additional space, but may be excerpted or summarized.)

Now that a Committee on Licensure has been established, SAC is cooperating in the effort to do something effective about the situation. Jeanne Wiger is the liaison person from SAC to the new Committee.

Nancy Porter has been appointed to serve with Alan Jacobs and two representatives selected by the employees of ITAA, Jackie Ward and Drew McCalley, to work out recommended employment practices, policy and procedures. Communication among the four has begun. We will welcome input from informed sources, relevant to the kind of situation we are working with: how to set workable policy and procedures that are responsive to the needs and rights of all concerned. The Child Welfare Committee continues to be a useful and fun service at oral exams. Felipe Garcia, who heads the subcommittee, is assisted by Megen Ruthman, Chuck Holland, and Steve Cosgrove in the overall organization of volunteers. Ed Henning headed a great crew in Atlanta. Anybody who has done Child Welfaring and hasn't got your share of strokes (or wants more), write me and I'll mention you in my next *Script* report! If you want to volunteer for the fuzzy work in August, contact Chuck Holland, 1120 Penn, Fort Worth, TX 76102. (817) 332-6063.

Felipe Garcia is looking into the stroking problem during written exams and we expect to have a program for responding to that situation soon.

Issues needing more attention: sexism and heterosexism; minorities. A person with energy to lead in each area is needed. Is that you? Lots more I'd like to report: no more space.

TRAINING AND EXAMINATIONS

CONGRATULATIONS to the following people upon successfully completing their exams:

CLINICAL MEMBERS — Passed February 9, 1977 and March 23, 1977

D. Edwin Bailey, BD, DD, Winston-Salem, North Carolina
Herb Bates, MDiv, Cincinnati, Ohio
Randall H. Best, PhD, Charleston, Illinois
Robert Boyle, MSW, Pleasant Ridge, Michigan
Marge K. Dybdall, BSN, MS, Plymouth, Michigan
S. Lanny Goldfinch, MA, New Orleans, Louisiana
Marek J. Hann, MD, Madison, Wisconsin
J. Timothy Hodges, MRE, GSRE, Richmond, Virginia
Georgia Lemmon, MRE, Raleigh, North Carolina
Shirley Jean MacKenzie, MSSW, Fort Worth, Texas
Frances M. Martin, MA, MSW, Palo Alto, California
Carol Mundy, BSN, BSHE, Shawnee, Kansas
Peter Pearson, PhD, Shreveport, Louisiana
Vanda Rounsefell, MB, BS, South Australia
Sarah B. Sadler, BA, Covington, Louisiana
Bonnie C. Seamonds, MA, Greenwich, Connecticut
Jeffrey White, BA, DCP, ABPsS, West Australia

SPECIAL FIELDS MEMBERS — Passed February 4, 1977 and March 23, 1977

Beryl Mumby Heather, MA, Leeds, England
Richard C. Stapleton, DBA, Statesboro, Georgia

CLINICAL MEMBERS WITH TEACHING MEMBER CONTRACTS APPROVED

S. Otho Hesterly, Little Rock, Arkansas
George Imperato, Englewood, New Jersey
Ken Lessler, PhD, Chapel Hill, North Carolina
Margaret Ruthman, Albany, New York
Gloria Wax, MA, Englewood, New Jersey

SPECIAL FIELDS MEMBERS WITH TEACHING MEMBER CONTRACTS APPROVED

Jose Luis Vicente Banet, Sao Paulo, Brazil
Michel Caracushansky, Sao Paulo, Brazil

SPECIAL FIELDS MEMBERS CERTIFIED TO TEACH 101's

John Miller, MSW, Hartford,Connecticut
June Vereeke, Berea, Ohio

PTM's Who Have Returned to CM and SFM

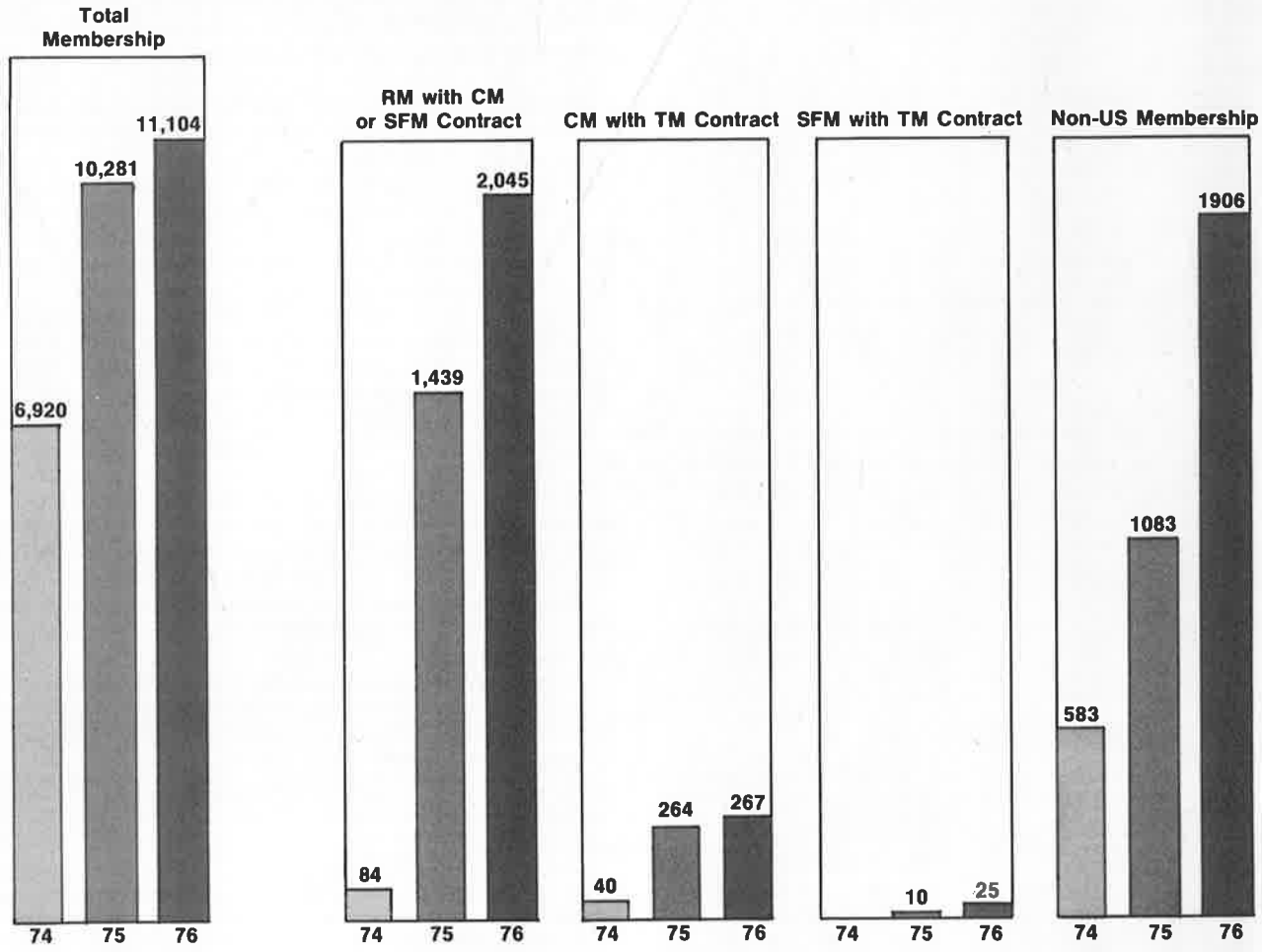
Joe Alexander, Modesto, California (CM, SFM)
Harry Rose, Laurel, Maryland (CM)

Deleted Advanced Members — April 27, 1977

Juan Bottinelli, PhD, Buenos Aires, Argentina
Rosa M.J. Bres, Monterey, Mexico
Marco Antonio Oliveira, Sao Paulo, Brazil
Javier Serna, Monterey, Mexico
Juan Jose F. Tapia, MD, Buenos Aires, Argentina

Martin Groder, MD, CTM, was among those grandfathered into SFTM status at the January Board Meeting. Our regrets for not publishing his name in the April **Script** announcement.

ITAA MEMBERSHIP TRENDS — 1974 through 1976



INTERNATIONAL TRANSACTIONAL ANALYSIS ASSOCIATION, INC.
BALANCE SHEET DECEMBER 31, 1976 and 1975

The financial data set forth below has been excerpted from the Audit report for the year ending December 31, 1976 issued by the Association's independent certified public accountant. The complete report covering the Audit is available in the Association office.

OPERATING FUND

ASSETS	1976	1975
Current assets:		
Cash	$ 15,579	$ 40,770
Accounts receivable, less allowance for collection losses (1976-$6,286; 1975-$5,712)	40,927	38,435
Inventories	80,719	104,392
Prepaid expenses	12,170	5,139
Total current assets	$ 149,395	$ 188,736
Equipment, less allowance for depreciation (1976-$8,391; 1975-$4,547)	32,167	29,943
	$ 181,562	$ 218,679

LIABILITIES AND FUND BALANCE	1976	1975
Current liabilities:		
Accounts payable	$ 59,157	$ 58,729
Note payable (Note 5)	40,000	
Accrued liabilities	8,175	4,121
Due other funds, net	8,650	500
Total current liabilities	$115,982	$ 63,350
Deferred income	34,004	23,550
	149,986	86,900
Fund balance	31,576	131,779
	$181,562	$218,679

SCHOLARSHIP LOAN FUND

Cash	$ 22,978	$ 33,673
Certificate of deposit, pledged (Note 1)	40,000	
Due from Operating Fund	14,555	
	$ 77,533	$ 33,673

Fund balance	$ 77,533	$ 33,673
	$ 77,533	$ 33,673

MEMORIAL GIFT FUND

Due from Operating Fund	$ 255	$ 255

Fund balance	$ 255	$ 255

BUILDING FUND

Due from Operating Fund	$	$ 245
Deferred interest on installment note	17,792	21,292
Property and improvements, less allowance for depreciation (1976-$11,437; 1975-$4,070)	348,594	347,327
	$ 366,386	$ 368,864

Due to Operating Fund	$ 6,160	$
Note payable, installment	54,102	64,744
Note payable, first deed of trust	167,924	168,279
	228,186	233,023
Fund balance	138,200	135,841
	$366,386	$368,864

	OPERATING	SCHOLARSHIP LOAN FUND	BUILDING FUND	TOTALS 1976	TOTALS 1975
Revenue:					
Membership dues	$ 318,573	$ 40,220	$	$ 358,793	$ 351,015
Examination fees	64,643			64,643	60,840
Publications, net	82,522			82,522	87,495
Conferences and workshops	80,726			80,726	63,951
Contributions		826	2,229	3,055	38,953
Interest		2,814		2,814	473
Sundry (ads, video rentals, etc.)	17,845			17,845	5,965
	564,309	43,860	2,229	610,398	608,692
Expenses					
Salaries and outside personnel	253,709			253,709	191,346
Payroll costs and benefits	28,062			28,062	18,726
Occupancy (insurance, utilities, interest & depreciation on building	18,809		7,367	26,176	23,906
Printing (copying & reproduction)	87,646			87,646	59,583
Office (postage, supplies, equipment rentals and telephone)	110,768			110,768	80,165
General (exam costs, data processing, meetings, mailings and other)	158,021			158,021	142,134
	657,015		7,367	664,382	515,860
	(92,706)	43,860	(5,138)	$ (53,984)	$ 92,832

NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 1976 and 1975

1. Accounting policies

The Association maintains its accounts on the accrual basis except that membership dues and subscriptions are recognized as income when collected.

Inventories of publications and books are valued at cost on a first-in, first-out basis.

Equipment consisting of furniture and office equipment is stated at cost less accumulated depreciation computed using the straight-line method. Furniture and office equipment are depreciated over an estimated useful life of ten years.

Deferred income represent examination board fees which are partially refundable upon request or are recognized as income when examinations have been completed.

2. Property and improvements

During 1974 the Association purchased property in San Francisco for use as the Association headquarters. The purchase was funded by a cash payment of $92,412 and by assumption of a 5½% note secured by a first deed of trust of $168,694. The note is payable in monthly installments of $800 including interest and principal, with any unpaid principal due in 1991.

The Association has spent $98,925 ($8,634 in 1976 and $85,222 in 1975) remodeling and renovating the property. An 8-year 12.16% installment loan, payable $887 monthly, was obtained to partially fund the remodeling and renovation.

Depreciation of the building and improvements in the amount of $7,367 has been recorded for 1976 and $4,070 for 1975.

Leases and contracts

The Association is obligated under various leases for office and mailing equipment which have not been capitalized, which require annual rentals of $25,639 through 1979.

The Association is obligated under an agreement for educational testing services through June 30, 1977, in the amount of $15,000.

4. Special funds

In 1975 the Board of Trustees established a Scholarship Loan Fund by an allocation of $30,000 of membership dues. Commencing January 1, 1976, $5 of each United States and Canadian membership dues collected are being allocated to the Fund. A committee has been appointed by the Board to develop provisions for use of the Fund.

The Memorial Gift Fund was established by the Board of Trustees to receive special gifts and bequests. The Fund will be expended according to action taken by the Board of Directors.

5. Short term note payable

A 9½% demand note of $40,000, authorized by the Board of Trustees and secured by the certificate of deposit of the Scholarship Fund, was obtained in November 1976 to meet current operating expenses.

PRESIDENT'S LETTER

As we approach mid-year, the financial situation of our Association continues to be of concern to membership and staff as well as the Board of Trustees. Perhaps I can, by a few comments here, respond to some of the concerned inquiries about how the situation developed and how it is being handled. In doing this I shall take some liberties in describing events of the past which may at times suggest that the Trustees had not been responsible. That, however, is not my opinion about those who have served in the past. We are like all organizations — in transition — and sometimes in the past what appeared to have been reasonable projections were ultimately revealed to be poor.

The biggest problem has been a shortage of cash; in other words, our liabilities exceed our assets. Two major assets are the equity in our office building and the inventory of books in Trans Pubs, but these do not affect cash flow in a basic sense. (Hopefully this will be changing in the case of Trans Pubs.) Until 1976, cash flow was not a problem because for several years ITAA had been "fat." Income rose steadily as more members joined and there always seemed to be more than enough money. Such a situation does not put pressure on Trustees or Executive Directors to be cautious, and so the staff grew, equipment was purchased and money spent without great concern. For two years prior to 1976 the annual growth rate was 40% and so the projection of membership growth of 30% for 1976 seemed modest at least. However, growth in 1976 actually totaled only 7% leaving much less income than expected. In addition, the cost of daily operations and membership services increased because of inflation. The problem has been further compounded by the high turn-over in the position of Executive Director prior to 1976. This has led, at times, to poor record-keeping which has hampered accuracy in income and cost accounting. As a consequence, we have not had good data to use in making accurate projections of income and expenses.

By mid-1976, it was evident that changes would be needed; in October the Trustees and the Executive Director acted prudently and directly to reduce expenses where possible and to increase income. These measures have included a reduction in the ITAA employed staff, a special effort by staff to implement cost-saving procedures, a reduction in the toll-free telephone service, and installation of an in-house computer which will not only reduce costs, but which will permit us to be current in review of our operations rather than 1-2 months delayed. Hopefully, by the end of 1977, if our summer conference revenue is adequate, we will have no debts except our mortgage obligation. Personally, I think a good goal for 1978 would be to develop an emergency operating reserve equal to twice our average monthly expenses.

I want to express my appreciation for the concerned comments and suggestions that I, the Trustees and the staff have received. As we deal with our financial situation I feel we are all learning important ways of conserving while still maintaining efficient service to our members. Please keep your input coming.

William H. Holloway, MD

Money-saving measures adopted by Executive Committee: there will no longer be an incoming WATS line. This was a year-long experiment which we are sorry to have to end, but which seems appropriate since this service was utilized by only 65% of the membership but paid for by all. Also, the remaining issues of the 1977 TAJ will be held to 88 pages, will be printed on lighter paper and will be mailed second class postage for an approximate savings of $5,000. At this point, we are $20,000, under budget projections for expenses, but there has also been a 2% decrease in income so there is a need for saving money wherever possible.

FIFTEENTH ANNUAL ITAA SUMMER CONFERENCE ANNOUNCEMENTS

FIRST ANNUAL PRODUCT EXPOSITION — AUGUST 12-14, 1977

Possible exhibits include:

TA games • biofeedback machines • treatment centers • massage tables • book publishers • toys for therapy • primal boxes • health foods • audio-visual materials • conferences • fun clothes • video-taping equipment • office accessories • and much more!

The First Annual Product Exposition is a new attraction at the ITAA Summer Conference. It is designed to facilitate our members doing what they do — only even better! Exhibits will reflect ideas and innovations in social psychology and related fields and they should be both informative and stimulating. Fees: members — $75 non-selling, $150 selling; non-members — $250 non-selling, $350 selling. For more information contact Steve Cochrane, RM c/o ITAA office, 1772 Vallejo St., San Francisco, CA 94123. (415) 885-5992.

CHILDREN'S PROGRAM AT THE SUMMER CONFERENCE

There will be an exciting, fun-packed program for children of all ages. Some of our most talented ITAA members will be presenting workshops for this program; included will be puppet shows, storytelling, dance, art, crafts and much more. Children of all ages will find a place and activities for themselves.

Would you like your name available to parents for babysitting at the Summer Conference ($1.50/hr.)? Evening hours especially.

Infant holders, rockers, smoochers, caretakers wanted — if you would like the treat of parenting an infant for 1-3 hrs. during the day, let one of us know.

For more information on any of these child-care related items contact either Dorothy Helman, WITA, 106 E. Doty St., Madison, WI 53703 OR Linda Maxwell, 5651 South 104th St., Hales Corners, WI 53130.

Summer Conference Preliminary and Final Programs are available from the ITAA office. Regretably the preliminary program was out a bit late (through no fault of the Program Committee or Chairperson), but everyone should have received a copy by now. Get that registration form back in and join us for the best conference ever!

Proxy Votes, Annual Business Meeting — Thursday, August 11, 7:30 p.m. at the Sheraton-Palace Hotel. All advanced members are voting members and are entitled to vote in person or by written proxy. 25% of the voting membership must be present in person or by proxy in order to constitute a quorum. All voting members will be receiving a proxy vote form to submit in the event they are not going to attend the Business Meeting. The proxy may be assigned to the Secretary of ITAA or to any other voting member.

Welcome to San Francisco Party co-hosted by the Eric Berne Seminar and the ITAA: Tuesday night August 9th, 1977 from 8:30 p.m. to midnight at the ITAA headquarters, 1772 Vallejo St. Music — Wine — Cheese — and **you're all invited!**

pre-conference

INSTITUTES

august 8-9, 1977

Intensive work in small groups on specific areas of TA theory and practice. Limited to 20 people each to increase contact and sharing-experiential and didactic formats — established, expert leaders.

Transactional Analysis of Life Scripts
Leader: George L. Barnitt, STM, CPTM
Recognizing life themes and identifying the maneuvers that keep them going; considering strategies for change that enable people to move from impasse to redecision.

Group Process Learning via an Experiential-Therapeutic Group
Leaders: John Beletsis, PhD, and Susan Beletsis, MFC
A process workshop where an experiential group will be run to learn how to check out process and change it.

Script and Episcript
Leaders: Frances Bonds-White, MEd, CPTM and Fanita English, MSW, TM
Systematic discussion and review of TA script theory and the different schools of TA — Berne, Steiner, the Gouldings, Schiffs, etc. On Tues. Fanita will discuss her position on script and episcript.

TA in Relationship Therapy
Leaders: Nan Gurowitz, CM and Ed Gurowitz, PhD, CPTM
How TA can be used to help couples build a living relationship which takes individual needs into account — experiential and didactic with possible opportunities for role playing, here-and-now couple work.

Contract Clinic: Making, Monitoring, and Meeting Treatment Contracts
Leader: Marilyn J. Zalcman, MSW, CPTM
Practical information and personal feedback for sharpening skills in using treatment contracts in fun and creative ways. Didactic presentation combined with examples from participants' own groups for discussion.

Women's Issues in Psychotherapy and Training
Leaders: Marta Vago, MSW, CPTM and Terri White, MA, CPTM
Drawing on research, personal and professional experience to explore issues relevant to working with women in treatment and/or training contexts. Power and potency, sexual politics, role modeling, support.

Regressive Techniques in Outpatient Treatment
Leaders: Laurie Weiss, MA, SFM, CTM, and Jon Weiss, PhD, CTM
How to use developmental stage theory to recognize significant treatment issues and to create a treatment plan. Regressive techniques and alternatives to their use will be discussed, demonstrated.

TA-Gestalt Institute
Leaders: Mary Goulding, MSW, CTM; George Thomson, PhD, CTM and Gene Kerfoot, PhD, CTM
Experiential workshop demonstrating methods of doing redecision therapy.

TA-Gestalt-Family Institute
Leaders: George McClendon, MBA, CTM; John McNeel, PhD, CTM and Jim Heenan, PhD, CTM
WIGFT staff demonstrate methods of working in groups and with families

How to be a Therapist
Leader: Marge Reddington, RN, CTM
Focus on process and progress of clinical treatment — designed for trainers, trainees and others who are interested in the training process.